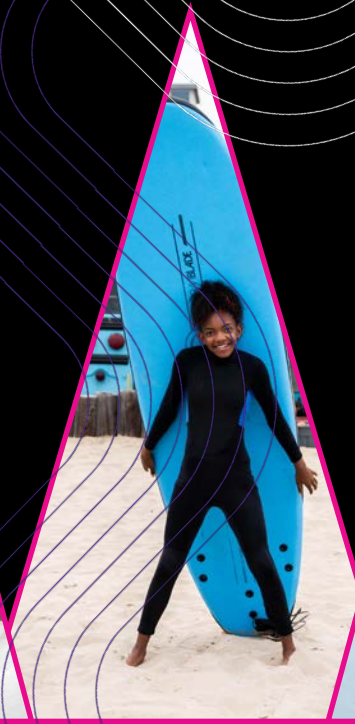


CHILL

FISCAL YEAR 2025



Hello Chill Family,

Fiscal Year 2025 marked a major milestone for Chill as we celebrated 30 years of impact, community building, and standing sideways together with young people. When Donna and Jake launched Chill in 1995, they were stoked to get a few dozen youth onto snow for the first time at Bolton Valley in Vermont. They never imagined Chill would grow to become a global organization that serves over 3,000 young people every year across 9 countries. This growth was made possible by thousands of generous individuals and organizations over the years who stepped up to support our shared vision of a world where any young person can belong and thrive in the boardsports community and beyond.

We recently celebrated another exciting milestone with the launch of our Chill Alumni Initiative, designed to engage and support the success of Chill alumni in the years after they complete the program. This important work includes the creation of an Alumni Advisory Committee, an Alumni Internship program, the launch of an Alumni Portal on our website with valuable resources and opportunities, and more.

FY25 also ushered in a uniquely challenging chapter for nonprofits, and especially for the young people Chill supports. Periods like this can serve as powerful reminders of the why behind our work – our shared belief that all young people deserve opportunities to learn through positive risk taking, to push through failure in a supportive environment, to experience belonging, and to have healthy fun with their peers outdoors. We recognize that our work is more needed than ever, and we remain focused on advancing our mission to inspire young people through boardsports and build a more equitable outdoor community. Watching our community of supporters stand by Chill with unwavering commitment during this time has been deeply inspiring.

Thank you for teaming up with us to provide such uniquely powerful and joyful learning experiences for thousands of youth as they prepare for adulthood.

With gratitude,



Ben Clark
Chill CEO



“Chill is definitely the catalyst for a long chain of events that have brought me to where I am today. From learning to snowboard, to longboarding, to eventually getting an internship in my corporate career, it has been something that I remember as the starting point, and the skill itself is something that’s come with me through my entire life.”

— Cindy Zhou, Chill Toronto Alum & Chill Board Member



30 YEARS

A Note from our Co-Founder, Donna Carpenter

As we close out 2025 and celebrate 30 years of Chill, I'm filled with deep gratitude and awe at what this community has built together. When Jake and I started Chill in 1995, our goal was simple: to give back to the young people who embraced snowboarding and helped shape Burton. What began as a small learn to ride program in Burlington, VT has grown into a global movement—inspiring over 30,000 youth in more than 20 cities across 9 countries. Over the past three decades, Chill has opened doors to boardsports for young people who might never have had the chance to participate. Through snowboarding, skateboarding, surfing, and paddleboarding, they've gained not just new skills, but confidence, resilience, and a sense of belonging. We've seen firsthand how these experiences can shift the course of a young person's life, and that's something I'll never stop being inspired by.

In a world that feels increasingly uncertain and overwhelming, Chill's work has only

“Chill has always been about more than snowboarding. It's about creating spaces where young people can show up as they are, feel seen and supported, and build the tools they need to thrive—not just on the board, but in their everyday lives.”



become more important. Today's youth are facing mental health challenges, systemic barriers, and a deep need for human connection. Chill continues to meet them where they are, offering not just an outlet, but a community they can grow with.

As we look to the next 30 years, we remain deeply committed to breaking down barriers in the outdoor industry and building a more inclusive, equitable future—one ride at a time. Our Evolution programs were a dream of Jake's and are creating real career pathways for Chill alumni—offering mentorship, job training, and opportunities to build meaningful futures in the outdoor industry. Thank you for believing in this work—for the past 30 years, and for all that lies ahead.

With gratitude,

Donna Carpenter
Co-Founder & Co-Chair of the Board,
Chill Foundation

North America, Europe

Total # of Programs: **184**
Total Program Days: **709**
Total Unique Youth: **3,201**

and Japan

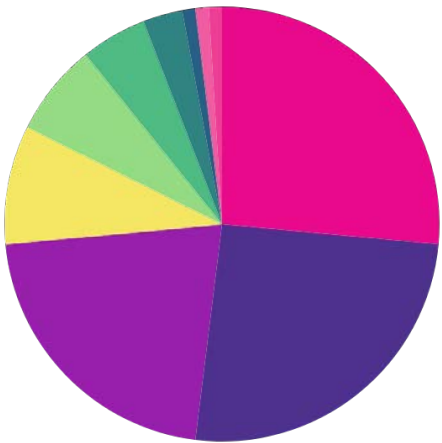
skate: 85
snow: 64
SUP: 19
surf + wake: 16



Gender:

identify as women or girls **47%**
identify as men or boys **51%**
identify as non-binary or self-described **2%**

Race & Identity



- 27%** Hispanic or Latino
- 26%** White, non-Hispanic
- 22%** Black, African American or Black Canadian
- 9%** Multi-Racial
- 7%** East Asian, South Asian, Southwest Asian
- 5%** Indigenous, Native American, First Nations
- 3%** Prefer not to Disclose
- 1%** Native Hawaiian or Other Pacific Islander
- 1%** Arab, Middle Eastern or North African
- 1%** Other Race or Ethnicity

*Youth age, race and identity and gender are from North America survey participants only

Age:

	13	17
	275	386
Under 11	76	334
11	165	297
12	293	84
13	275	54
14	334	
15	278	
16	264	
17	386	
18	297	
19	84	
Over 19	54	

OUR YEAR BY THE NUMBERS

OUR IMPACT

YES

FY25 Core Programs Survey

96%

Chill has a positive impact or effect on me

94%

I felt safe being myself at Chill

84%

I push myself outside of my comfort zone at Chill

91%

Trying new things at Chill makes me feel good about myself

87%

After Chill, I want to keep doing this boardsport

94%

Adults at Chill encouraged me to try something different or new

98%

Adults at Chill believe in me

97%

I had fun at Chill

95%

I want to come back to Chill



YES

FY25 Explore Programs Survey

100%

Chill has a positive impact or effect on me

100%

I feel safe being myself at Chill

93%

I push myself outside of my comfort zone at Chill

96%

I felt my boardsports skills improved at the Explore program

63%

The Explore program helped me think differently about career paths

94%

Because of Chill, I went to school or after school programs more

69%

Because of Chill, I can see myself in the outdoors community

65%

Because of Chill, I want to spend more time outside

83%

Because of Chill, I want to keep participating in boardsports



CHILL JAPAN HIGHLIGHT

“Snowboarding requires patience. When you fall, you learn the courage and perseverance to get back up and keep going. It’s like a textbook for life.”

— Kazuo Ogura, Executive Director, Chill Japan

Since its inception, Chill Japan has been a bedrock of Chill Foundation’s global presence, working to inspire youth facing systemic barriers through boardsports and building a more equitable outdoor community across the world. Chill Japan was launched in 2001 by Executive Director Kazuo Ogura to support youth impacted by the Hanshin-Awaji Earthquake and has evolved over the past 24 years into a robust, year-round offering that includes snowboarding, skateboarding, and stand-up paddleboarding (SUP). In calendar year 2024, Chill Japan held 23 programs, serving 670 youth aged 7–18 from children’s homes and alternative schools across the country. All programming is offered free of charge, including gear, instruction, and transportation, thanks to the dedication of a staff of primarily volunteers and strong local partnerships.

The 2024 program calendar included 10 snowboarding events across resorts like Rokkozan Snow Park (Hyogo), Tanbara Snow Park (Gunma), and Fujimi Panorama (Nagano), where youth practiced persistence and courage in the face of learning a new sport in a new environment. After years of prioritizing snowboarding and skateboarding, 2024 marked a successful step into diversified programming with the introduction of SUP programs for the first time. A standout moment was the September event at Komae City Civic Gymnasium Pool, where participants who had previously



participated in snow and skate programs tried SUP for the first time. With guidance from instructors and the support of volunteers, they learned quickly and enjoyed a full day of confidence building and camaraderie on the water.

Skateboarding programs remain a cornerstone of Chill Japan’s offerings, with events held in Tokyo, Osaka, Hiroshima, and Nagano. One notable session at Hasco Skate Park in Osaka showcased the growth and determination of youth from nearby alternative schools. Despite sweltering heat, participants arrived excited and ready to challenge themselves. They practiced skills in small groups based on their levels, encouraged each other, and celebrated wins with high-fives and group cheers. One participant, after winning a donated skateboard in a game, proudly decorated it with a favorite sticker and vowed to practice every day.

Looking ahead, Chill Japan is focused on sustainable growth and deeper community partnerships. Thanks to strong collaboration with children’s homes, alternative schools, and supporters like Burton Japan, TAG Philanthropic Foundation, Murasaki Sports, and Hasco Enterprises Inc, Chill Japan will increase its offerings in 2025 to 28 total events—15 snowboarding, 9 skateboarding, and 4 SUP. With continued momentum and strong demand from participating schools and group homes, Chill Japan remains committed to building life-changing programs that inspire young people and offer the opportunity to experience the power of boardsports.



TACO BELL IMPACT FUND

This year, Chill was honored to receive a milestone \$250,000 grant from the Taco Bell Foundation to create career readiness opportunities for young people ages 16-26. Taco Bell Foundation's Impact Fund is an invitation-only grant program focused on creative and collaborative ideas from organizations innovating in the higher education and career readiness space. The Foundation sought two non-profit partners with bold ideas to break down barriers to education and career readiness, and Chill is proud to be one of them.

For many years, Chill has envisioned the evolution of our programs and how we can continue to provide impactful opportunities for youth as they transition into adulthood. Taco Bell Foundation's Impact Fund grant allowed us to jumpstart our efforts and gave Chill the boost we needed to get key components of our Evolution Programs off the ground.

This funding supported the hiring of our first ever Alumni Manager, to lead our proposed career readiness initiatives and to focus our strategy to reconnect and engage more of Chill's 30,000 alumni. Upcoming projects for FY26 include the launch of an all-new Alumni Advisory Committee; hosting an Alumni Job Readiness Convening; placing Alumni in paid summer internships with outdoor partners; and supporting a new cohort of Alumni leaders through our Agency Skate Gear Closets program.



“We’re honored to support Chill though our Impact Fund and help them expand their programming to inspire youth in their community. Our Impact Fund was created to provide additional funding to innovative projects that are led by our Community Grants partners. The work that Chill is doing is not only innovative, but unique and meets the youth where they are, making an even larger impact.”

— Marchela Lavey, Head of Programs and Partnerships, Taco Bell Foundation

ALUMNI SPOTLIGHT

Jonathan “Jonny” Augustin

was first introduced to Chill through Catrock Ventures, a local community organization Chill partners with in New York City. Growing up in the Bronx, he remembers access to the mountains—and opportunities for outdoor activities—was limited. Catrock helped spark Jonny’s interest in the outdoors, and when he found out he could try snow-boarding for free through Chill, he signed up right away.

After completing the program, Jonny didn’t hesitate to return in order to give back. For the past 3 years, he has volunteered for Chill as a program mentor and agency lead with Catrock, coming back year after year to support and inspire local youth—all while continuing to snowboard every winter. Now a college senior studying exercise science, Jonny is still exploring his future career path. Whether it’s working at Chill, becoming a physical therapist, or something else entirely, he knows one thing for sure: he wants to help people. He’ll return to Chill in the summer of 2025 to participate in Chill’s new alumni



programming. He expressed his desire to be a “figure in his community who helps facilitate a connection to the outdoors for kids, whether it be through gardening, skateboarding, or getting on snow in the mountains.”

“After being a Chill student, I came back as a Chill Mentor because I wanted to give youth the same opportunity I was given through Chill. I wanted to show them why I’m here, and what makes this program so special. I’m speaking to them from experience—from someone who’s been in their shoes. Being able to give back in that way is something I love and want to keep doing. It’s beautiful.”

— Jonathan “Jonny” Augustin

CHILL GOLF TOURNAMENTS

In fiscal year 2025 Chill had an outstanding year of events across North America including five golf tournaments over the course of the summer. At three of these events, Chill was thrilled to launch new partnerships and strengthen existing ones with Chill ambassadors and Burton team riders Mikey Ciccarelli, Danny Davis, and Mark Sollors. Having their support was invaluable to the success of these events and has helped Chill expand our community to welcome new friends, volunteers and supporters.

The 3rd annual Very Chill tournament took place in July in Whistler, BC and sold out in a matter of hours. Mark Sollors, Chill Ambassador and mastermind behind the tournament, brought out his community and put together a star-studded tournament for another successful year. Following quick on its tail, our two staple tournaments in Vermont, the 16th Annual Not So Chilly and 23rd Annual Golf Tournament, both brought hundreds of supporters out for an awesome day of golf and supporting Chill.

We ended our golf season with two brand new tournaments, the Tahoe Tee Off and Too Chill Turkey Cup. The Tahoe Tee Off, organized by Chill snowboard ambassador Danny Davis brought out a strong showing of new partners and friends to play and support Chill. The Too Chill Turkey Cup was the dream tournament hosted by our newest snow ambassador, Mikey Ciccarelli, engaging many members of the snow-



board community. It was a summer filled with memories—we had fun, we golfed and raised over \$400k for Chill at the same time! A big thank you to those who came out to support and participated!

PROGRAM PARTNERS

Mountain Partners

Big Bear Mountain Resort
Big SNOW
Blue Mountain Resort
Bolton Valley Resort
Boreal Mountain Resort
Boyne Mountain
Brighton Resort
Cannonsburg Ski Area
Copper Mountain
Gunstock Mountain
Liberty Mountain Resort
Loveland Ski Area
McIntyre Ski Area
Mountain Creek Resort
Mountain High Resort
Mt. Hood Skibowl
Mt. Seymour
Mt. Hood Meadows
Powder Mountain
Snow Valley Ski Resort
Stevens Pass Ski Resort
Stowe Mountain Resort
Sugarbush Resort
Timberline Mountain
Wachusett Mountain Resort
Whistler Blackcomb
Woodward Park City

Skate Partners

Bristol Hub Teen Center and Skatepark
CJ's Skatepark
Crossroads Skatepark & Shop
Evo-All Together Skate
One Love Skateboard Shop & Indoor Skatepark
Skate Loft
SKATEYOGI
Stronger Skatepark
Substance Skatepark
Talent Skatepark, Inc.
Windells- We Are Camp
Woodward- East
Woodward- Park City
Woodward- Tahoe
Woodward- West

Surf & Wake Partners

Action Water Sports
Big Foot Surf School
Cascadia Surf & SUP
Colorado River School
Fun Surf LA
Learn to Surf
Skudin Surf
Squamish Watersports

Sunnyside Watersports
Wake Toronto
Wildflow Surf Co

SUP Partners

B'More SUP
Cascadia SUP & SURF
Charles River Canoe & Kayak
Georgian Bay Tours
PaddleSurf Champlain
Park City SUP
REI
Small SUP LLC
Tahoe Paddle & Oar
Toronto Island SUP
Vancouver Water Adventures

National Partners

Burton Snowboards
Bombas
Brooklyn Cloth Mfg. Co.
Vail Resorts EpicPromise
Kodiak
LVL Up Academy
NHS Inc.
SkateOne
Techne Skateboards
Ultimate Distro-CAN

“I love being able to support and raise money for the Chill Foundation through the golf tournament we do in Blue Mountain Ontario. It especially excites me knowing that I’m giving back to the community where I learned how to ride and I hope that plenty more kids get to have that opportunity to fall in love with snowboarding.”

— Mikey Ciccarelli, Chill Ambassador and Burton Team Rider

BALDFACE PARTNERSHIP



Chill had the awesome privilege to partner with the team at Baldface for an incredible week that raised \$100,000 to support Chill’s programming in Canada. Baldface, an all-inclusive back country lodge with over 32,000 acres of terrain set in the Selkirk Mountains near Nelson, B.C, is known for its epic riding and this year was no exception. Chill supporters, along with Burton Team Riders took over the lodge and rode together, learned more about Chill, and built lasting friendships. A huge thank you to the supporters that attended, the team at Burton, and Jeff Pensiero and the Baldface crew for their incredible generosity and support. We are excited to come back for year two!



OUR DONORS & PARTNERS

Jake Burton Carpenter Circle: \$50K+

Burton Snowboards
Baldface Lodge
BOA Technology
Canadian Tire Jumpstart Charities Toronto
David B. Golub and Lisa Piazza Charitable Fund
Donna Carpenter
Estate of Regine Umber
Katz Amsterdam Foundation
Rally 2 Give
Taco Bell Foundation
Thee Mustard Seed Foundation
Tom Kartsotis

Pride: \$20,000-49,999

Adam Ellis
Canadian Tire Jumpstart Charities Vancouver
Gary & Loretta Hammerslag
Gray & Melanie Pender
Jeff & Margaret Jones
John A. and Carol A. Hubbard Charitable Foundation
KeyBank
MassMutual
Milk Makeup
R. Shawn & Alexandra Neville
Share Winter Foundation
TAG Philanthropic Foundation
The Merson Family / Edward Jones
The Mistler Family Foundation

Responsibility: \$10,000-\$19,999

Beyond Sport Foundation
Boreal Play Forever Fund
Brooks and Joan Fortune Family Foundation
David Nadwodny
Foley, Inc.
Gather
General William Mayer Foundation, Inc.
Jay and Alexandra Graves
King County Parks
Kingsley Family Charitable Fund
Kwong Lung Enterprises Co.
LA84 Foundation
Mesara Family Foundation
New Belgium Brewing
New Terrain Brewing Company
Nike, Inc.
Platner Family Foundation
Shenzhen Fudakin Plastic & Metal Co. Ltd.
Solution Tree
Ted & Wendy Ramsey
Tophier Hamblet
United States Department of Agriculture
Forest Service
Whistler Blackcomb Foundation
Yaletown Mini Storage

Patience: \$5,000-\$7,499

Amalgamated Charitable Foundation Inc.
C&S Wholesale Grocers
Chris R. Noyes
Dan Walsh
Gayle & Brad Kern
Giordano Charitable Foundation

Gyllenberg Construction LLC
Jay Scambio
JB Group
JPMorgan Chase
Keaton's Kids
Kelly Clark Foundation, Inc.
Mazdack & Zanna Rassi
Monster Energy Canada Ltd.
Morgan Stanley - David Liguori Group
New England Air Systems
OGK
The M&T Charitable Foundation
The PHFFoundation, Inc.
The Roland and Linda Lindsay Charitable Fund
Thomas C. Gambino, Sr.

Courage: \$2,500-\$4,999

A New Earth Project
Amelie Company
Barbara Robb
Ben & Danielle Ruebenstein
BMO
Bolton Valley Resort
Bryan Rosen
Button International
Carl Lachner
Catherine and Stuart Logan
Chesica Millier
Copper Mountain Resort
Dean Thomas Gray, II
ExpertVoice
Four Quarters Brewing
Gary Simpson
Gaston Weed Company
Google
Halcyon Financial Technology
Heidi Manheimer
Hugh Griffiths
IMA Financial Group
Infor Nexus
Ironwood Pharmaceuticals
ivari
Jill Boardman
John Welch
Kunshan Light 7 Sporting Goods Co., Ltd.
Landscape Constructions, Inc.
Linhart Family Charitable Fund
Linus and Lillian Cooke
Louise Judith & Edgar May Foundation, Inc.
Mark Yates
McMorris Foundation
MWA Inc.
Newstar
Pindell/Wilkens Family Charitable Fund
Protect Our Winters
Samuel Mackness
Salesforce
Snow Angel Fund
Spruce Peak Realty
Steve Nguyen
Strompolos Family Foundation
Stuart and Nicole Kovensky
The Glavin Family Charitable Fund
The WaterWheel Foundation
Tyler Rempe

Vertex Pharmaceuticals Inc.
W. L. Gore & Associates, Inc.
Wells Fargo
Wendy Martocchio
Wireless Zone Gives
Wolf Greenfield & Sacks, P.C.
Woodward Tahoe

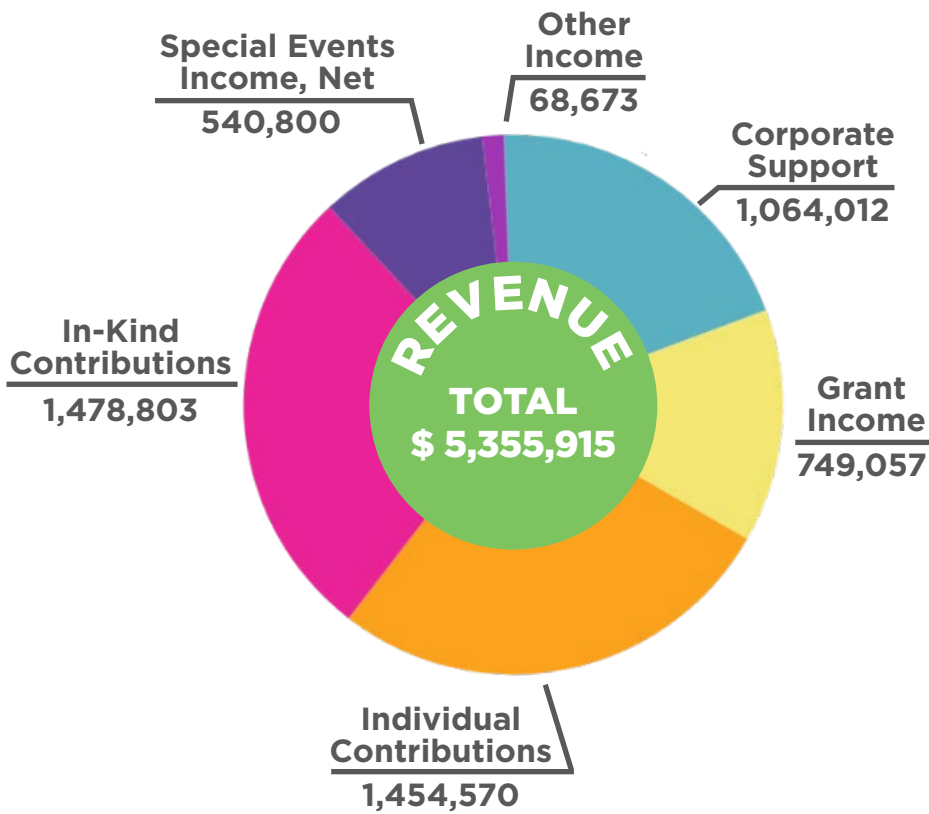
Respect: \$1,500-\$2,499

Adswerve
Andrew & Justina McConnell
Bank of America
Bartley Family Fund
Bloomberg LP
Brenna Brochhausen
Chill Skeleton
Chris Cunningham
Dwight and Mary Lou Long Charitable
Giving Fund
Elysa Walk
Expeditors
Franklin Philanthropic Foundation
Fronk Family Foundation
Galen Arnot & Chuck Heingartner
GK Sound
Hayley Simpson
J.A. Morrissey, Inc.
Jessica Miller
Jill and David Greer Charitable Fund
John & Carolyn Clark
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John and Susan Twiggs Charitable Fund
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Katrina Lastih
Larsen Schlachter
Leonardo Rubio
Malletts Bay Wealth Management Group at Morgan
Stanley
Metaline Industrial Limited
Morgan Stanley
NewStore, Inc.
Noel K. Foley
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PricewaterhouseCoopers, LLP
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Susan Fisher
Tommy Varro
Troy Millette
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Weldon Quarry Co.
Whitney Kelly

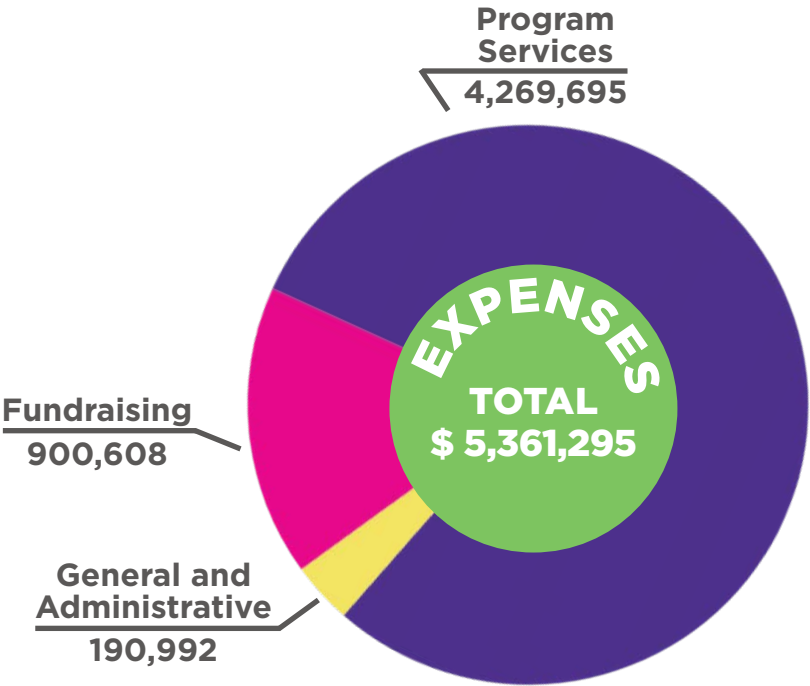
In-Kind Partners

Arnot-Roberts
Hannah Merson
Jake Pollock Photography LLC
Kevin Duran
M.E.T. Consulting, LLC
Passion Sales
Shelby Simpson
SingleThread Farm - Restaurant & Inn
The Good Life Foundation, LLC
Wilhelmina Sales

FINANCIALS



This year we cemented the Jake Burton Carpenter Legacy Circle, Chill’s planned giving program, which honors those who share Jake’s vision and enduring investment to create a more equitable outdoor community. Thank you to our current donors who have included Chill in their estate plans and pledged a lasting commitment to our work. If you have already included Chill in your estate plans or would like more information about the Jake Burton Carpenter Legacy Circle, please contact francesm@chill.org.



PLANNED GIVING

Chill Board of Directors FY25

- Donna Carpenter – Founder and Co-Chair
- Scott McArdle – Co-Chair
- Jordan Jiskra – Treasurer
- Ben Clark – Board Member
- Bo Twiggs – Board Member
- Catherine Logan – Board Member
- Cindy Zhou – Board Member
- Danielle Black Lyons – Board Member
- Hermann Kapferer – Board Member
- Jessica Kaplan – Board Member
- John Lacy – Board Member
- Justin Worthley – Board Member
- Leonardo Rubio – Board Member
- Luis Calderin – Board Member
- Mark Hardie – Board Member
- Mary Hodorowicz – Board Member
- Vipe Desai – Board Member

“We believe the greatest legacy anyone can leave is not only the children they raise, but also the children they uplift and inspire to make a positive difference in the world. At Chill, you open doors for youth to discover new strengths, unlock fresh possibilities, and see a future filled with potential. The impact extends far beyond today shaping their lives, their families, and generations to come. Supporting Chill isn’t just a good choice it’s a powerful way to invest in brighter futures and celebrate the incredible journeys these young people are on.”

— Jeff & Margaret Jones, Jake Burton Carpenter Legacy Circle Members

CHILL

SINCE

95

