

Chill Foundation Annual Report Fiscal Year 2023



A Letter from Our CEO



Dear Chill Family,

As the Chill staff, Board of Directors, and I reflect on 2023, we are incredibly grateful for all of you, and the contributions each of you made to strengthening our organization and community at this pivotal point in our journey.

In 2023 we began implementing our ambitious strategic plan for 2023-2026. As part of our strategic planning work we created a compelling vision statement, articulated organizational core values, and added a second dimension to our mission, solidifying our commitment to contributing to change at a systems level, in addition to at an individual level. Framing this in our mission statement, along with building our strategic priorities and pillars, provides us with a unified sense of purpose, renewed focus, and an ambitious platform from which to take Chill's impact to the next level.

One of the areas of this work we are most excited about is Chill Evolution. This is what Jake Burton Carpenter used to refer to as 'life after Chill.' The driving vision behind Chill

Evolution is that any Chill participant who wants to find a permanent home in boardsports and the outdoors is able to accomplish this – both at a recreational and a professional level. To achieve this vision, we are examining some of the most stubborn systemic barriers that prevent many individuals from historically marginalized communities from experiencing belonging in boardsports, and from finding their permanent home in the community. Tackling issues of this magnitude requires innovative approaches to cross-sectoral collaboration, so we will be working closely with outdoor brands as well as organizations in the social and public sectors to address barriers to entry and create career pathways in the outdoors for Chill alumni. We are lucky to partner closely with Burton Snowboards to pilot, improve, and scale up components of Chill Evolution. We hope to involve many of you as well in achieving the promise of Chill Evolution.

At Chill we draw lots of inspiration from the young people we work with each day, as well as our over 30,000 alumni. Our work on Chill Evolution is especially inspired by the voices of our alumni, like Mo, who was a participant in Chill's Vancouver program.

"Chill has taught me a lot about myself. Before Chill, I would look at a problem and think, I've tried that before and didn't succeed, what's the point of trying again? Now I look at problems and the struggle ahead of me, and I think, yeah, I have tried it before, but this time will be different."

Thank you for fueling our work and helping us pursue a future in which any young person can belong and thrive in the boardsports community and beyond.

With gratitude and stoke for our shared future,

Ben Clark, CEO



Chill inspires young people through boardsports and builds a more equitable outdoor community



Our Year By The Numbers

Total Programs 179

Total Program Days 684

Total Youth 3,167

Snow Programs 52

Skate Programs 93

Surf Programs 12

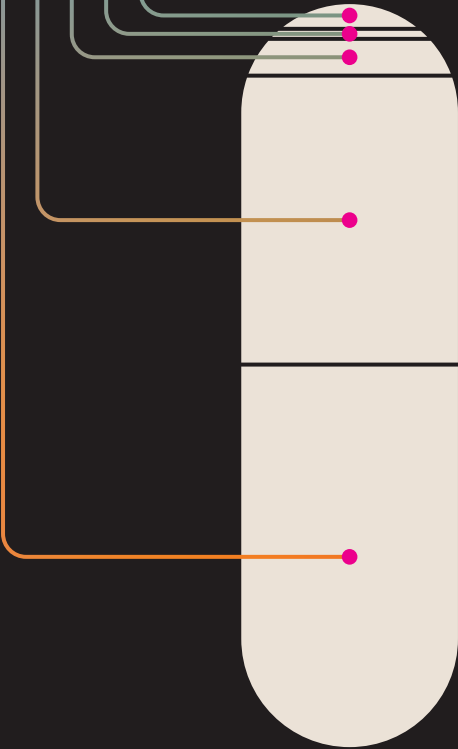
SUP Programs 20

Wake Programs 2

**Total programs, days, youth, and boardsports are from all sites globally*

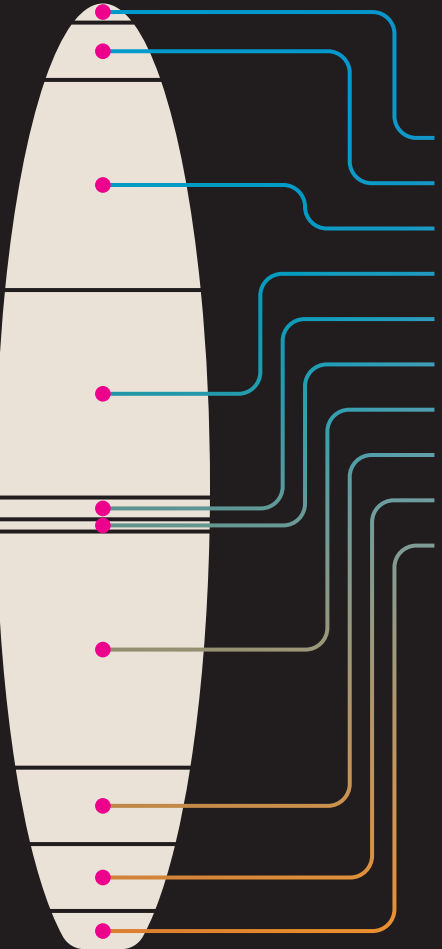
Youth Gender Identity

- Female • 52%
- Male • 39%
- Non-Binary • 5%
- Self-Describe • 1%
- Don't Know • 3%



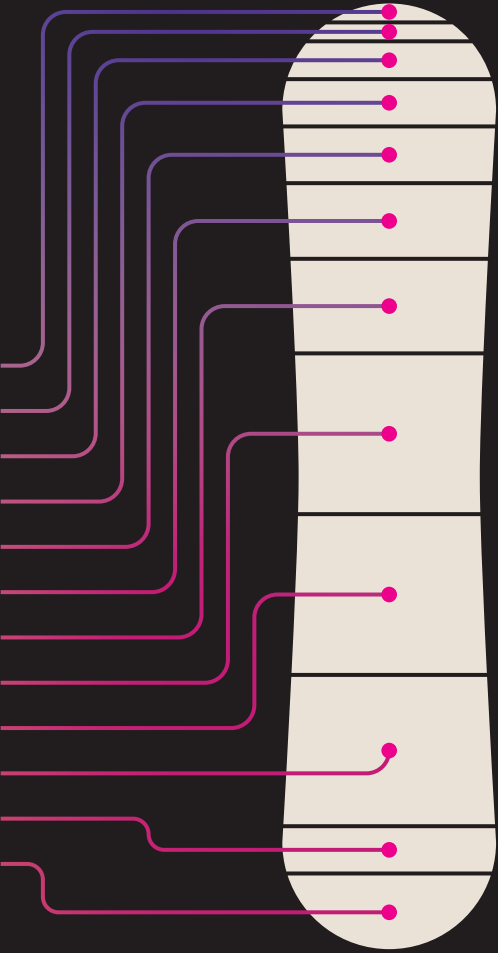
Youth Race & Identity

- Indigenous, Native American, First Nations • 2%
- East Asian, South Asian, Southwest Asian • 6%
- Black, African American, or Black Canadian • 22%
- Hispanic or Latino • 22%
- Arab, Middle Eastern, or North African • 2%
- Native Hawaiian or Other Pacific Islander • 1%
- White, Non-Hispanic • 25%
- Multi-Racial • 8%
- Don't Know • 7%
- Other Race or Ethnicity • 5%



Youth Age

- Over 19 Years Old • 2%
- 19 Years Old • 2%
- 18 Years Old • 4%
- 17 Years Old • 5%
- 16 Years Old • 6%
- 15 Years Old • 8%
- 14 Years Old • 10%
- 13 Years Old • 17%
- 12 Years Old • 17%
- 11 Years Old • 16%
- Under 11 Years Old • 5%
- Chose Not to Report • 8%



**Youth age, race & identity, and gender identity from North American sites only*

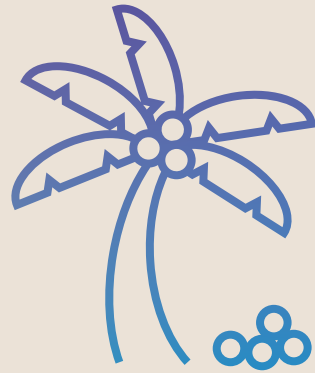
Our Impact This Year

"I started Chill when I first moved here, and in doing so, I gained new friends and it made it easier to talk to people. I am grateful to be a part of this program."

"Off the board, this season I have learned a lot of respect, a lot of progression, and how to be patient with myself. Snowboarding is not an easy sport, so you can't be too stubborn with yourself."

"I like Chill because I got over my fear of trying new tricks, and I enjoyed the time I was there."

"A Chill core value that really stuck with me is respect, because it's so easy to not have respect for others. Chill helped me to stop judging people, and ask them how their day is, have a good time with them, because everyone's human."



I felt like I belonged at Chill.
84% of youth answered **YES**

I can share something that I am proud of that I did at Chill.
86% of youth answered **YES**

Chill staff listened to what I had to say.
92% of youth answered **YES**

I was interested in the activities that we did before and after board lessons.
88% of youth answered **YES**

I want to come back to Chill.
92% of youth answered **YES**

I had fun at Chill.
92% of youth answered **YES**

*Youth surveys from North American sites only

Program Locations

Baltimore/DC, USA
Boston/Manchester, USA
Burlington, USA
Denver, USA
Los Angeles, USA
New York City, USA
Portland, USA
Reno/Tahoe, USA
Salt Lake City, USA
Seattle, USA
Toronto, CA
Vancouver, CA
West Michigan, USA

Austria
Australia
Czech Republic
Germany
Italy
Japan
Switzerland



Chill's Strategic Plan 2023-26

This year, Chill launched a new ambitious strategic plan for the next three years. In addition to expanding our mission statement, we created a vision statement, defined our organizational values, and established the priorities and pillars below to guide us in taking Chill's impact to the next level.

Priorities

Deepen Agency Partnerships

Deepen our connection to young people through our partner agencies

Grow Evolution Through Explore, Access, & Careers

Create more opportunities for young people to progress, on and off the board

Build Alignment & Sustainability Globally

Strengthen programs in current global sites

Pillars

Embed DEI Priorities Across Chill

Engage staff and board in advancing DEI with clear goals and strategies

Increase Fundraising Through Diversification

Ensure long term financial stability

Invest in Chill's People

Invest in Chill's most important resource, our people

Europe Highlight

With such a solid foundation of over 15 years of programming in the region, we are excited for the continued growth of Chill Europe! Across the five countries where Chill operates in Europe, Chill ran 11 programs, serving over 340 young people.

Chill Germany received its official charitable status and got off to a solid start with two snowboarding programs in its first year. In June, 50 youth from the Arthal region, whose community was affected by a massive flooding event, spent a day snowboarding at SnowWorld in Landgraaf. In the winter of 2023, Chill Germany organized its first multi-day snowboarding program in Winterberg for close to 30 participants.

For the second year in a row, Chill Switzerland ran programs in both snowboarding and skateboarding at Laax. Chill Austria and Czech Republic continued to run multi day snow programs. Chill Italy launched the first surf programs in Europe in the summer, marking a significant milestone for multi-sport programming for Chill Europe!



New Chill Ambassadors



Chill welcomed eight new ambassadors to our team this year! Chill's ambassadors are pro and amateur athletes that are best in class on and off the board. Ambassadors are stoked to share their wisdom, ride with Chill youth, and use their visibility to drive Chill's mission.

This year, our first surf ambassador, Becca Speak, joined the Chill family! Becca is a professional surfer and mental health advocate. After suffering multiple sports induced traumatic brain injuries throughout her career, she discovered a passion for spreading awareness about the importance of brain and mental health in the sport.

In addition, Chill welcomed seven new Snow Ambassadors! Anna Gasser, Danny Davis, Maggie Leon, Mark McMorris, Mark Sollors, Niels Schack, and Rob Roethler will be riding with Chill youth and spreading the stoke in the coming years!

Explore Programs

As part of our new strategic plan, Chill is expanding programming for youth ages 15-19 who have already participated in one or more core programs. Explore programs engage our core program alumni with career exploration, leadership, professional development opportunities, and advanced boardsport coaching. These experiences include personal gear for participants to keep and opportunities such as backcountry training, industry informational interviews, mountain resort career tours and more.

In July, Chill youth spent 5 days riding at Mt. Hood, had the amazing experience of snowboarding with Burton team riders, and visited Evo, Patagonia, and others for a career day experience.

That same month, Chill Vancouver youth spent a week in Tofino, British Columbia on the surf trip of a lifetime. In partnership with Tofino Adventure Camp, Vans Canada, Arcteryx, and others, participants spent five days surfing, fishing, and exploring the coast. They participated in a beach clean-up with the Surfrider Foundation, saw wildlife, and cooked the fish they caught.

In Winter, another group of Chill Vancouver youth had the opportunity to participate in a splitboarding and avalanche training trip in Whistler, BC. Youth went on a guided backcountry tour and received both snow and in classroom avalanche training and certification.

These types of special experiences give core program alumni the chance to continue building and experiencing community outdoors, outside of a traditional Chill program.



Chill Alumni Highlight



Mozamil Atef Chill Vancouver Alumni

Mo, Mozamil Atef, is 20 years old and is a Chill Vancouver alumni. Mo is originally from Afghanistan. He and his family came to Vancouver in 2018 after moving around for most of his childhood while his father worked as a diplomat for the Afghan government. He describes the experience of bouncing back and forth between Afghanistan and various cities where his dad was stationed as difficult. He attended 15 different schools in 12 years, and credits Chill for helping him find community in his final years of high school. He is now studying engineering at Simon Fraser University, working in retail, and volunteering with Chill as a program mentor, which he feels incredibly passionate about.

“I love mentoring for Chill because of how I started out as a youth. I went into the program as one person and came out a totally different person. In terms of perseverance, respect for others, Chill helped me feel like there is someone there to help me and be there for me.”

When asked about his future, Mo answered, “I love Chill. I love how everyone is treated, I love how people feel at the start and end of the program. So, my end goal is to finish university, get a job, build my own business, make a living for myself, and then help out with Chill.”

Our Program Partners

Chill program partners provide the infrastructure that supports the Chill experience: from equipment to instruction, passes, program space and much more. A huge thank you to our Chill program partner family!

Mountain Partners

Axamer Lizum	Liberty Mountain
Big Bear Mountain Resort	Loveland Ski Area
Big SNOW	McIntyre Ski Area
Blue Mountain Resort	Mountain Creek Resort
Bobbio Ski Area	Mountain High Resort
Bolton Valley Resort	Mt. Hood Skibowl
Boreal Mountain Resort	Mt. Seymour
Boyne Mountain Resort	Mt.Hood Meadows
Brighton Resort	Platteville Mountain
Chikusa Kogen Ski Resort, Hyogo	Postwiesen Skidorf Neuastenberg, Winterberg
Cannonsburg Ski Area	Powder Mountain
Copper Mountain	Rokkozan Snow Park, Hyogo
Cypress Mountain Resort	Skipassion and Mottolino Mountain , Livigno
Echo Mountain	Ski Resort Moninec
Four Lakes Alpine Snowsports	Snow Valley Ski Resort
Fujimi Panorama Ski Resort, Nagano	SnowWorld Laandgraf
Geto Ski Resort, Iwate	Stevens Pass Ski Resort
Gunstock Mountain	Stowe Mountain Resort
Hard'ack Recreation Area	Thredbo
Hiroshima Gate Park, Hiroshima	Timberline Mountain
Killington Ski Resort	Wachusett Mountain
Kitatshiga Ryuo Ski Park, Nagano	Whistler Blackcomb
LAAX/Weisse Arena Gruppe	Woodward Park City

National Program Partners

Bombas
Brooklyn Cloth Mfg. Co.
Epic for Everyone
Kelly Clark Snowboarding
Kodiak
LVL Up Academy
NHS Inc.
Share Winter
SkateOne
Techne Skateboards
Ultimate Distro-CAN

SUP Partners

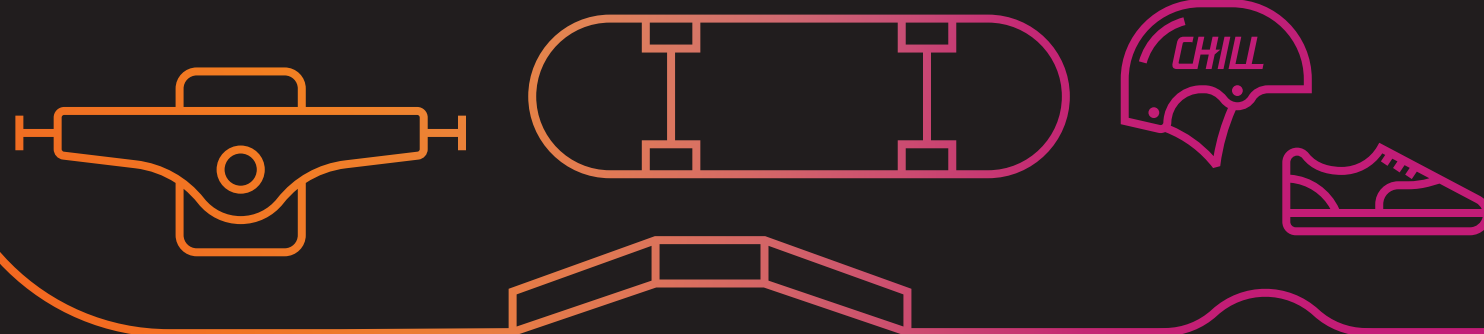
Baltimore Recreation and Parks
Cascadia SUP & SURF
Charles River Canoe & Kayak
Chicago SUP
Inclusive Excursions
PaddleSurf Champlain
Park City SUP
Small SUP LLC
Tofino Surf Adventures
Toronto Island SUP
Vancouver Water Adventures

Skate Partners

Bristol Hub Teen Center and Skatepark
City of Winooski Parks and Recreation
CJ's Skatepark
Crossroads Skatepark & Shop
Curbside Skatepark
Darkside Killington
Essex Junction Recreation & Parks
Evo-All Together Skate
Gorilla and Schtifti Stiftung, Zürich
HASCO ENTERPRISE Co. Ltd
LAAX/Weisse Arena Gruppe
Skate Loft
Skateboard Club Innsbruck, Innsbruck
Skatepark at RFK Stadium
SKATEYOGI
Stronger Skatepark
Talent Skatepark, Inc.
The Spot Skatepark, Rome
Windells - We Are Camp
Woodward - Tahoe

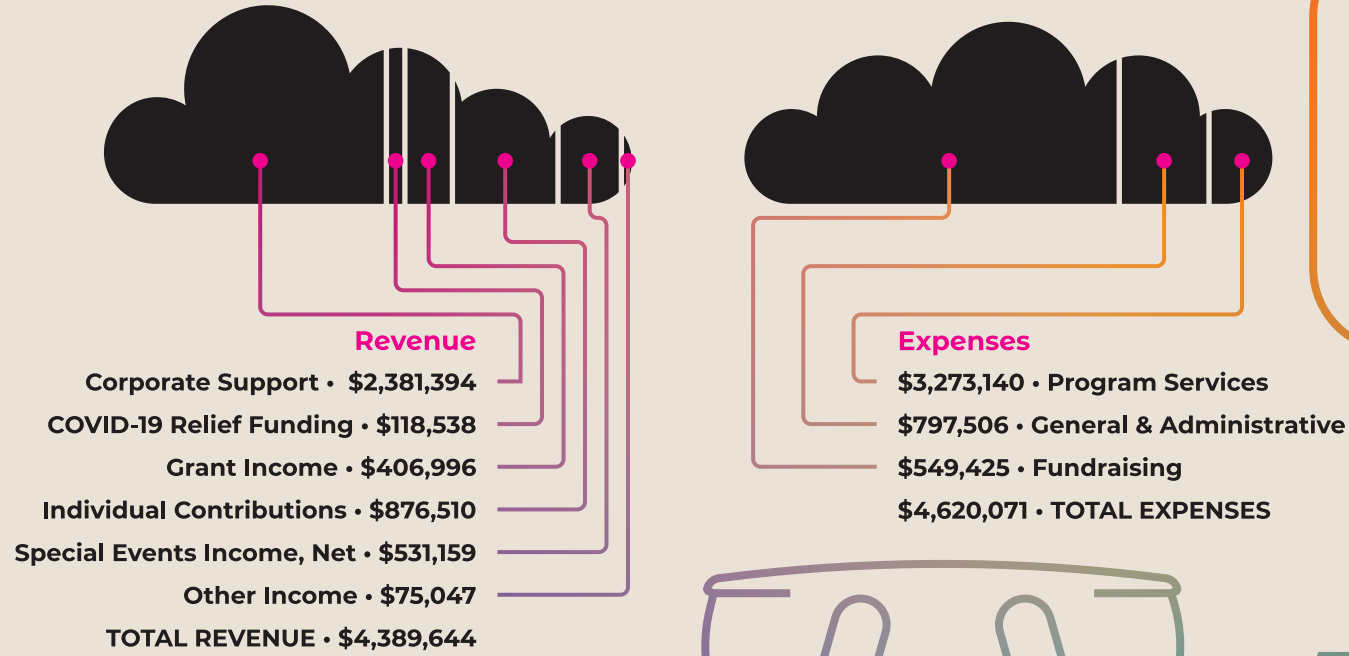
Surf Partners

Action Water Sports
Colorado River School
Fun Surf LA
Ostia Surf School, Rome
Skudin Surf
Summer Sessions Surf Shop
Tofino Adventure Camp



Fiscal Year 23 Financials

Chill's fiscal year 2023 runs from May 1, 2022 through April 30, 2023



Thank You To Our Donors!

Chill is made possible by the charitable contributions of individuals, corporate partners, and foundations. Thank you for your support and investment in Chill. For a full list of these generous partners, visit the webpage here:

chill.org/thank-you-fy23



Chill Board of Directors 2023

Ben Clark	Board Member	John de Neufville	Board Member
Bo Twiggs	Board Member	John Lacy	Board Member
Catherine A. Logan	Board Member	Josee Larocque	Treasurer
Donna Carpenter	Co-Chair/Founder	Justin Worthley	Board Member
Henry M. Beck	Board Member	Luis Calderin	Board Member
Hermann Kapferer	Board Member	Mary Hodorowicz	Board Member
Jake Burton Carpenter	Founder Emeritus	Scott McArdle	Co-Chair
Jessica Kaplan	Board Member	Trevor Crist	Board Member



Chill Foundation

www.chill.org

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