

RIDE. INSPIRE. LEAD.
PROGRAM REPORT: WINTER 2017/2018

winter at a glance

Have you witnessed the second a youth's life changes for the better? I frequently see that spark, that lightning bolt, when I attend Chill programs. It's never been as obvious as it was at one program I attended this winter.

It was Week 4 of the Stowe program, and we decided to bring a group of six youth up to a higher chair lift. It was a group comprised of both girls and boys, from three different agencies. They were really excited to face more challenging terrain and the chaperones and volunteers were eager to see how the youth would respond to the challenge. I led the first run down, taking it slow, pointing out obstacles and showing everyone options for future runs. The whole group did well and hearing their encouragement and stoke for each other had all of the adults smiling. The instant we got down they were begging to get on the lift again.

For the next run we gathered the group at the top and I asked who wanted to lead us down. The youth stared at the snow until the quietest female spoke up saying she'll take the lead. I said great, keep the crew together and choose a run that would work for everyone's abilities. She nodded, ensured the crew was ready to go, and she took off down the hill. At each juncture she'd stop, check in with everyone and then ride.

She and I got to the bottom first and I immediately went over to her and said, "You're a born leader. Amazing job choosing a great run and keeping the crew together." Grinning ear to ear she responded, "Thanks for giving me an opportunity to lead. That felt amazing. I knew I could do it!" When the rest of the crew joined us they all came over and fist-bumped her and echoed what I had said. In the lodge after program I heard her say on the phone with her guardian, "You'll never believe what I was trusted to do today. I was a leader!"

For the rest of the session the youth took turns leading the crew, gradually choosing more challenging terrain but never pushing the group too far. Every youth walked a little bit taller and smiled a lot more after program. I can say without a doubt that the youth, and the adults, won't forget this day of riding for a long time.

Thank you for your support and interest in Chill's work.

Alex Bornstein, Executive Director
The Chill Foundation

Thank you to our host mountains for the winter 2017/2018 season:

Baltimore, MD & DC:

Liberty Mountain Resort

Boston, MA:

Wachusett Mountain Resort
McIntyre Ski Area (New)

Burlington, VT:

Bolton Valley Resort
Stowe Mountain Resort
Sugarbush Resort

Chicago:

Grand Geneva Resort

Denver:

Loveland Ski Area

New York City, NY:

Mountain Creek

Portland, OR:

Mt. Hood Meadows

Reno, NV:

Boreal Mountain Resort/
Woodward Tahoe (New)

Salt Lake City:

Brighton Ski Resort
Powder Mountain Resort (New)

Seattle, WA:

Stevens Pass

Toronto, ON:

Snow Valley Ski Area

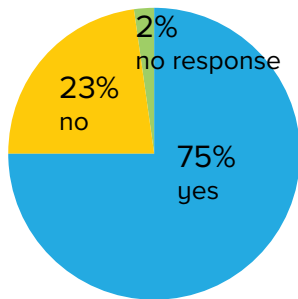
Vancouver, BC:

Cypress Mountain Resort
Whistler Blackcomb

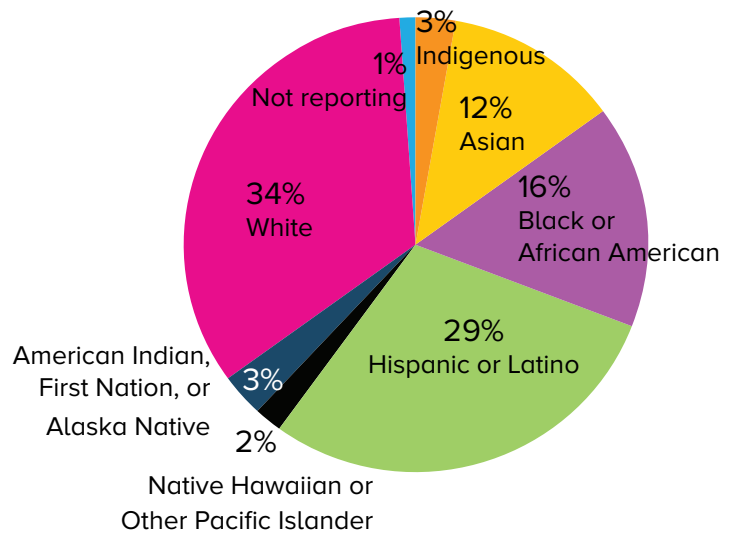
by the numbers

Chill is committed to collecting, analyzing, and reporting data on youth outcomes and Chill program effectiveness. Data is collected through the Chaperone Survey, Chill Quality Assessment (CQA), and the Outcomes Based Evaluation (OBE) survey. Here is a look at Chill's 2018 winter programs by the numbers.

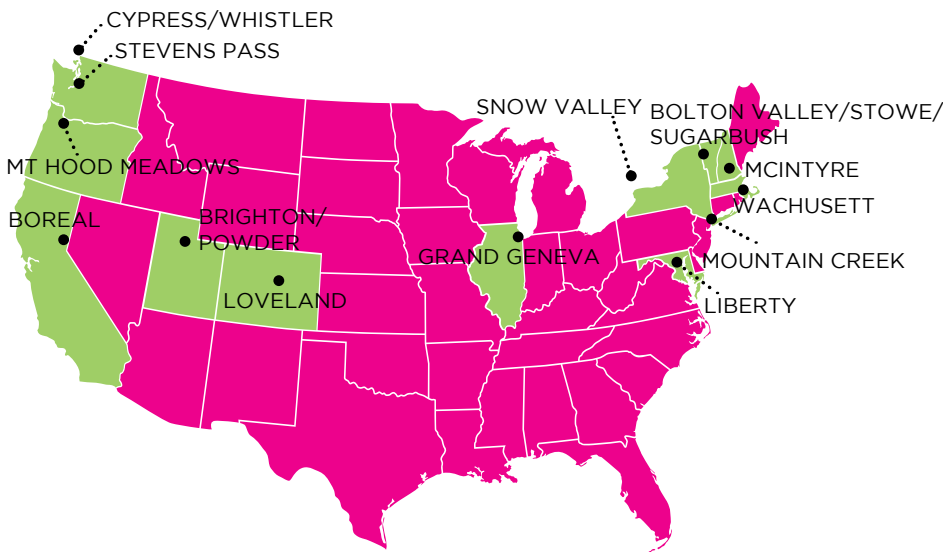
Percentage of participants who qualify for free school meals



Participant race and ethnicity breakdown



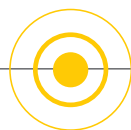
Chill's host mountains



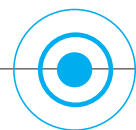
946
program
participants



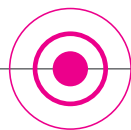
17
host
mountains



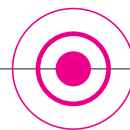
146
program
days



328
chaperones



152
partner
agencies



15%

increase in number of program days



11%

increase in total participants



20%

increase in number of agencies served



15%

increase in number of chaperones

impact

OUTCOMES BASED EVALUATION (OBE)

Chill's programming is based on a positive youth development (PYD) approach that is strengths-based and prepares youth to understand and promote their own positive development. Chill focuses on drawing out a youth's potential, rather than correcting or treating behaviors, providing physically and mentally challenging activities that result in immediate positive outcomes, while contributing long-term to the effectiveness of the youth's various support systems.

The OBE survey is administered to Chill youth participants during the final program week. It has been designed to lead youth to reflect on their time with Chill and to gauge the short-term effectiveness of Chill's program, including the individual youth's understanding of Chill's six themes and the perceived impact those themes will have on the youth's future. The following percentages reflect the positive growth felt by Chill participants, as reported by answering the questions from the OBE survey. The percentages below are a comparison of winter 2017 to winter 2018.



“Seeing kids progress over the course of 6 weeks is the best part. When kids go from “I can’t” to “yes, I did it!”, it’s awesome to witness, knowing that you had some little part in that confidence building endeavor.”

- JJ, Chill Burlington Volunteer

Life Skills

Because I attended the Chill program:

- I am better at making friends
- I make better decisions
- I get along better with people my own age

85%

Positive Core Values

Because I attended the Chill program:

- I care more about the feelings of other people
- I am better at taking responsibility for my actions
- I am inspired to help other people

87%

Positive Life Choices

Being involved in the Chill program will help me to:

- Say “no” to things I know are wrong
- Feel more motivated to do well in school
- I feel more motivated to be healthy and be physically active

87%

Sense of Self

Attending the Chill program has helped me to:

- Feel more confident about myself
- Feel more positive about my future
- Feel I have more control over things that happen to me

89%

Program Quality

This is how I feel about the Chill program and Chill adults:

- Chill adults made me feel important
- Chill adults listened to what I had to say
- I felt safe at Chill

93%

impact

CHAPERONE SURVEY

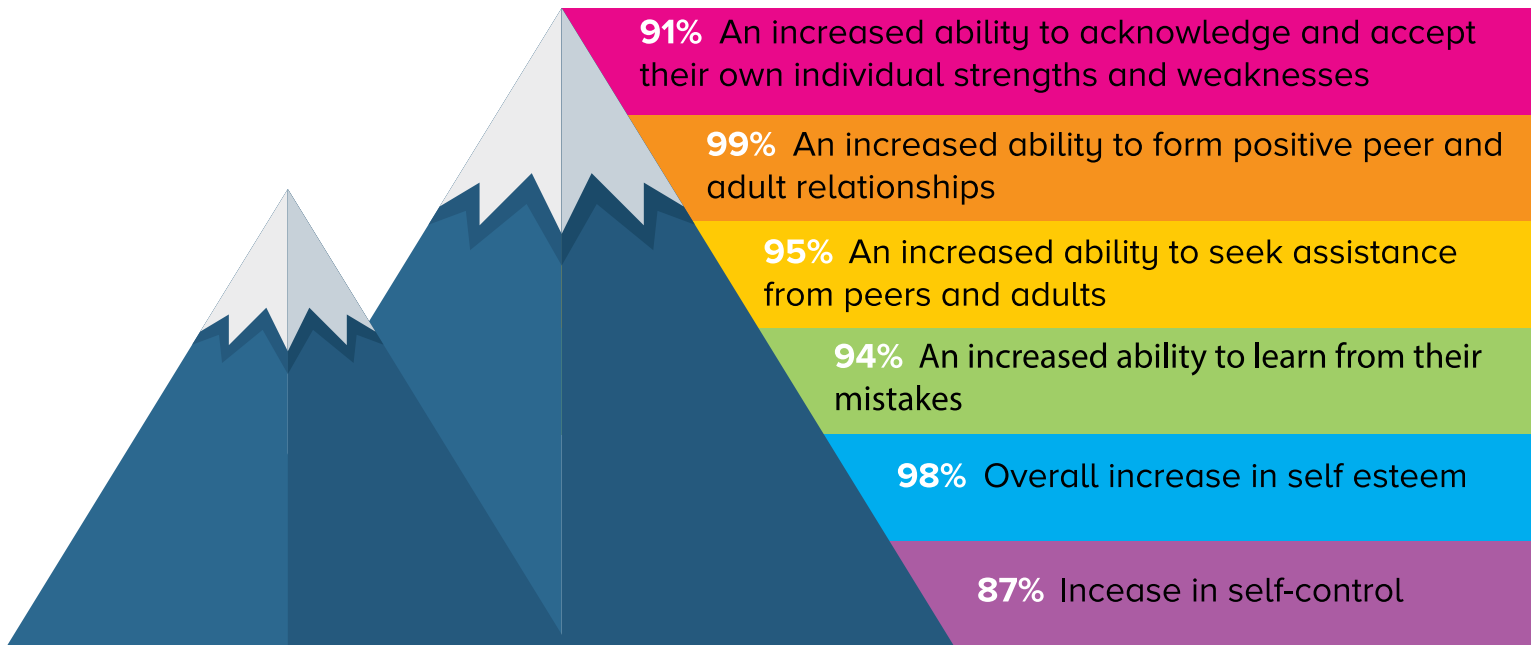
All agency partners provide chaperones that accompany their participants to Chill programs. Chaperones are integral to ensuring Chill participants enjoy the best possible Chill experience. The Chaperone Survey is administered to all chaperones post-program to gain their unique perspective on Chill's impact on their specific participants. Our winter programs showed growth in all areas, including the number of chaperones, with an increase of 15 percent.



"We are there to cheerlead, motivate, guide, create a positive experience, and encourage personal growth in the kids. It's the perfect opportunity to really make connections with the youth and have this great impact while removing the risks of working with kids that could have a wide range of troubles.."

- Briana, Chill Burlington Volunteer

As a result of participating in Chill, the youth we work with have demonstrated:



spotlight on

GROWING MOUNTAIN PARTNERSHIPS

As part of our expansion in 2018, Chill added a new program in Reno, NV with Boreal Mountain Resort and a second night of program in both Boston with McIntyre Ski Area in Manchester, NH and in Salt Lake City at Powder Mountain Resort in Utah. All of these partnerships brought new approaches to our programs; in Manchester, McIntyre not only provided lift tickets and lessons for our participants, they also provided a full meal to everyone at the end of program, making sure our participants went home fed. Powder was able to provide transportation to and from the mountain, providing a significant savings for Chill. Boreal also stepped up and donated a portion of lift ticket sales over the course of two days this season through their “Feel Good Friday” events, helping us lower the cost of running programs.

The Boreal Feel Good Fridays were so successful, we were able to try this at Bolton Valley Resort, our Burlington, VT, program site and longest running program partner. At the end of their season, Bolton presented Chill with a check for \$3,330, bringing the cost of the Chill Burlington Bolton snow program down to its lowest cost ever.

These new partnerships have become a model for how we can work with our program partners in the future to keep Chill programs affordable and allow us to run even more programs, impacting more youth across North America.

330

dinners served to
Chill Boston at McIntyre
Ski Area



37

participants attended
Chill Reno's
inaugural program

\$3,330

raised through donated
ticket sales by
Bolton Valley Resort

