



CHILL

RIDE. INSPIRE. LEAD.
PROGRAM REPORT: SPRING/SUMMER 2018

spring/summer at a glance

How often do you have the opportunity to physically and emotionally push yourself outside of the normal flow of your daily life? When was the last time you tried something truly brand new to you, in an unfamiliar environment, with total strangers? When was the last time you took a healthy risk and accomplished something you never even considered attempting before? Do you remember that rush of confidence and that feeling that you could succeed at any opportunity if given the chance? Now think about how all of those feelings are amplified as a teenager! This is what it means to be a Chill participant, taking part in one of our four boardsport programs.

Chill has continued our torrid growth while maintaining our high level of program quality. We're building on our base of traditional programs to ensure we're reaching as many youth as possible, bringing youth to new environments and new contexts or bringing programs directly to where Chill youth are in treatment, go to school, or hang out in their neighborhoods. Chill is taking healthy risks as an organization and we're stoked with the results. In many ways our evolution mirrors that of the youth that take part in our programs. The more we learn about ourselves and our impacts, the more momentum we create to accomplish some truly extraordinary outcomes.

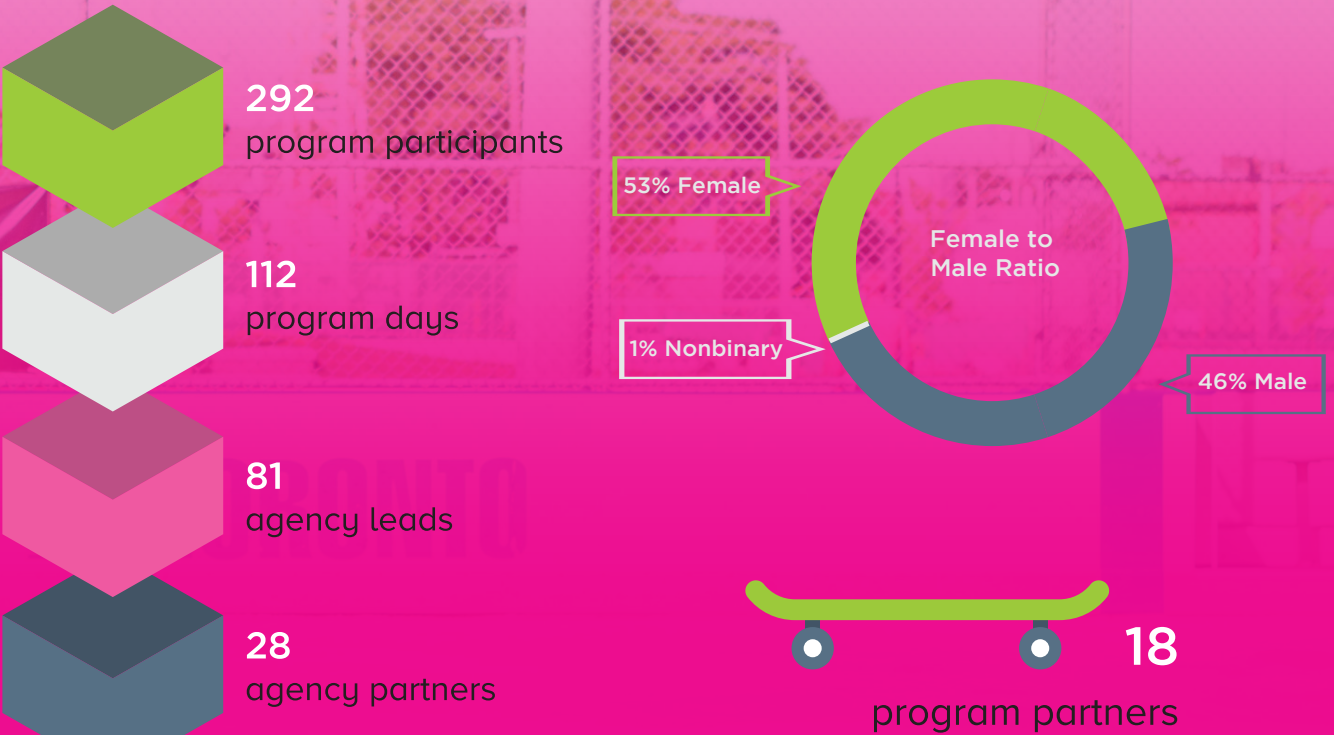
Thank you for your support and interest in Chill's work.


Alex Bornstein, Executive Director
The Chill Foundation



by the numbers

Chill is committed to collecting, analyzing, and reporting data on youth outcomes and Chill program effectiveness. Data is collected through the Agency Lead Survey, Chill Quality Assessment (CQA), and the Outcomes Based Evaluation (OBE) survey. Here is a look at Chill's 2018 summer programs by the numbers.



17%
INCREASE IN TOTAL
PARTICIPANTS

63%
INCREASE IN NUMBER
OF PROGRAM DAYS

38%
INCREASE IN NUMBER
OF AGENCY LEADS

* Not all participants completed evaluation forms. Data presented in this report is only reflective of those who chose to participate in our feedback surveys*

“ I love the program and what it has to offer, and on top of that it is free for our youth. Chill brings what we need to our youth in this generation, key values and new activities that they would not learn at home. ”

- Kimberley, Chill Boston Program Mentor



impact

AGENCY LEAD SURVEY

All agency partners provide leads that accompany their participants to Chill programs. Agency Leads are integral to ensuring Chill participants enjoy the best possible Chill experience. The Agency Lead Survey is administered to all leads post-program to gain their unique perspective on Chill’s impact on their specific participants. Our spring and summer programs showed growth in all areas, including the number of Agency Leads — an increase of four percent.



As a result of participating in Chill, youth demonstrated:

94%

An increased ability to form positive peer and adult relationships

94%

An overall increase in self esteem

78%

An increase in self-control

94%

An increased ability to learn from their mistakes

89%

An increased ability to seek assistance from peers and adults

94%

An increased ability to acknowledge and accept their individual strengths and weaknesses



Life Skills | 89%

Because I attended the Chill program:

- I am better at making friends
- I make better decisions
- I am better at taking responsibility for my actions



Positive Core Values | 91%

Because I attended the Chill program:

- I care more about the feelings of other people
- I am better at taking responsibility for my actions
- I am inspired to help other people



Positive Life Choices | 91%

Being involved in the Chill program will help me to:

- Say “no” to things I know are wrong
- Feel more motivated to do well in school
- I feel more motivated to be healthy and be physically active



Sense of Self | 93%

Attending the Chill program has helped me to:

- Feel more confident about myself
- Feel more positive about my future
- Feel I have more control over things that happen to me



Program Quality | 98%

This is how I feel about the Chill program and Chill adults:

- Chill adults made me feel important
- Chill adults listened to what I had to say
- I felt safe at Chill

impact

OUTCOMES BASED EVALUATION (OBE)

Chill’s programming is based on a positive youth development (PYD) approach that is strengths-based and prepares youth to understand and promote their own positive development. Chill focuses on drawing out a youth’s potential, rather than correcting or treating behaviors, providing physical and mental challenges that result in immediate positive outcomes, while contributing long-term to the effectiveness of the youth’s various support systems.

The OBE survey is administered to Chill youth participants during the final program week. It has been designed to lead youth to reflect on their time with Chill and to gauge the short-term effectiveness of Chill’s program, including the individual youth’s understanding of Chill’s six themes and the perceived impact those themes will have on the youth’s future.

The following percentages reflect the positive growth felt by Chill participants, as reported by answering the questions from the OBE survey, including the increases from snow program to summer surf/sup/skate programs.

Thank you to our program partners for the Spring/Summer 2018 season:



SKATE:

Skatelab Skatepark
Regent Park Athletic Ground
Talent Skatepark
Skate Loft
Town of Salem-Hedgehog
All Together Skate
Regent Park Athletic Playground
Right To Play



SURF:

Urban Surf
Seaside Surf Shop
Oregon Surf Adventures
Levitate Surf Shop
Skudin Surf
Perfect Day Surf Camp

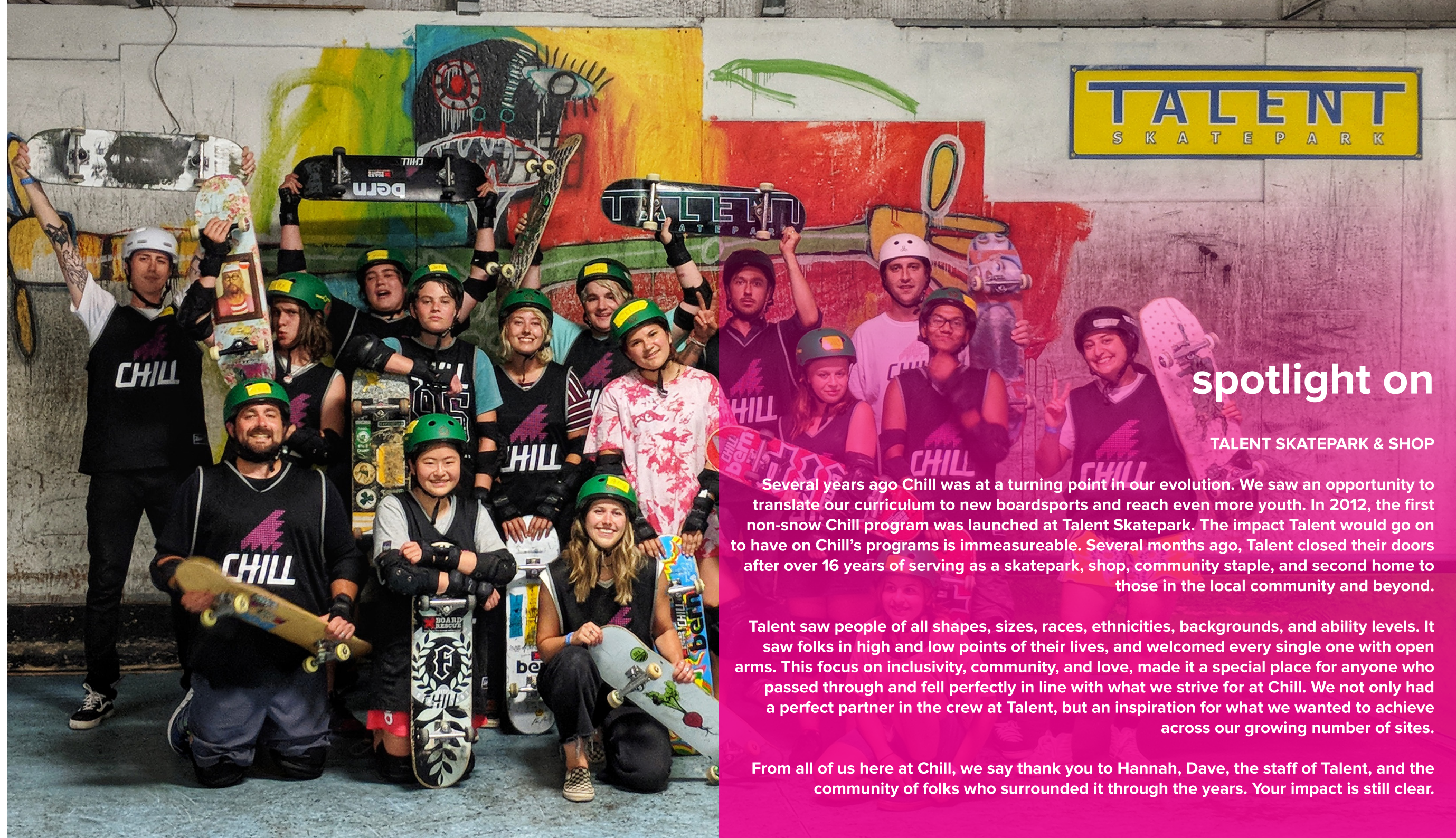


SUP:

Ecomarine Paddlesports
Lake Champlain Community Sailing Center
Charles River Canoe and Kayak
Kayak Chicago

“ I love seeing kids get out and do something active, in this day in age it's common for kids not to go outside as much. Chill brings the kids out and helps them interact with other kids and adults. Chill provides the atmosphere, where these kids can grow in their active lifestyle which I hope will stick with them for the rest of their lives. ”

- Ara, Chill LA Program Mentor



spotlight on

TALENT SKATEPARK & SHOP

Several years ago Chill was at a turning point in our evolution. We saw an opportunity to translate our curriculum to new boardsports and reach even more youth. In 2012, the first non-snow Chill program was launched at Talent Skatepark. The impact Talent would go on to have on Chill's programs is immeasurable. Several months ago, Talent closed their doors after over 16 years of serving as a skatepark, shop, community staple, and second home to those in the local community and beyond.

Talent saw people of all shapes, sizes, races, ethnicities, backgrounds, and ability levels. It saw folks in high and low points of their lives, and welcomed every single one with open arms. This focus on inclusivity, community, and love, made it a special place for anyone who passed through and fell perfectly in line with what we strive for at Chill. We not only had a perfect partner in the crew at Talent, but an inspiration for what we wanted to achieve across our growing number of sites.

From all of us here at Chill, we say thank you to Hannah, Dave, the staff of Talent, and the community of folks who surrounded it through the years. Your impact is still clear.