

RIDE. INSPIRE. LEAD.
PROGRAM REPORT: SPRING/SUMMER 2017

spring/summer at a glance

Chill enjoyed an epic spring and summer of skating, paddleboarding, and surfing across North America. We served more youth, in more cities, via more agency partners, than ever before. The total number of summer programs was a record, as was the actual number of program days. All of this growth occurred in existing Chill sites, with our new pop-up sites slated to deliver programs during the fall and winter seasons. These quantitative results show that our focus on program growth has been successful thus far and we're excited about the opportunities we have on the horizon for continued growth.

The qualitative results for our spring and summer were no less impressive. Our chaperones were nearly unanimous in their positive feedback regarding the real-world impact Chill has on their participants, and positive feedback from the participants themselves increased in nearly every category. That feedback is reflected in this quote from our Portland, Oregon program: "I saw a huge change in our prevention teens that participated in this program. They are usually a very difficult population to work with. Chill staff and volunteers did an amazing job of getting to know our clients and building a strong rapport in such a short period of time. Their attitudes towards many things started to have more of a positive spin."

We are especially proud of the results presented in this report because we've managed growth while ensuring program quality.

Thank you for your support and interest for Chill's work.

Alex Bornstein, Executive Director
The Chill Foundation

Thank you to our program partners for the Spring/Summer 2017 season:

Baltimore, MD/D.C.

Paddlestroke SUP
Earth River SUP

Boston, MA

Maximum Hesh Skateboard Shop
Levitate Surf Shop
Charles River Canoe and Kayak

Burlington, VT

Lake Champlain Community Sailing Center

Los Angeles, CA

Skatelab Skatepark

New York City, NY

Skudin Surf

Portland, OR

Oregon Surf Adventures
Seaside Surf Shop

Seattle, WA

Urban Surf

Toronto, ON

Skate Loft
Regent Park Athletic Ground

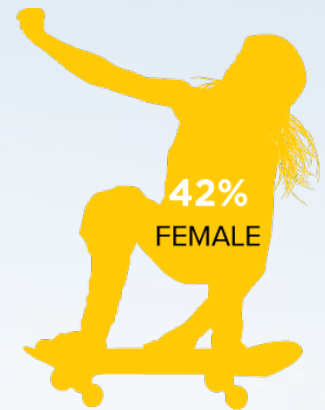
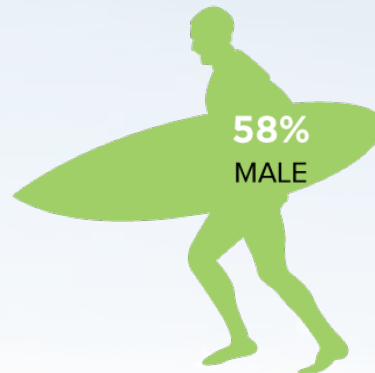
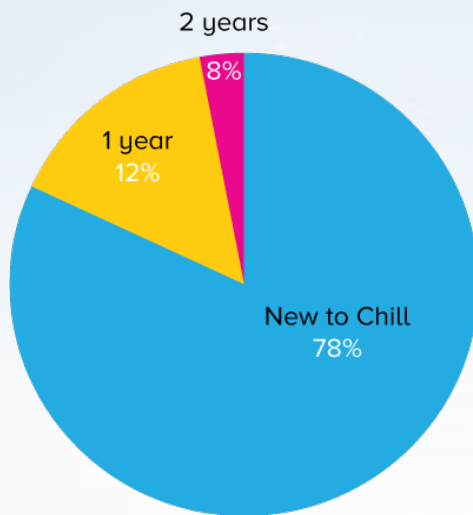
Vancouver, BC

Ecomarine Paddlesports

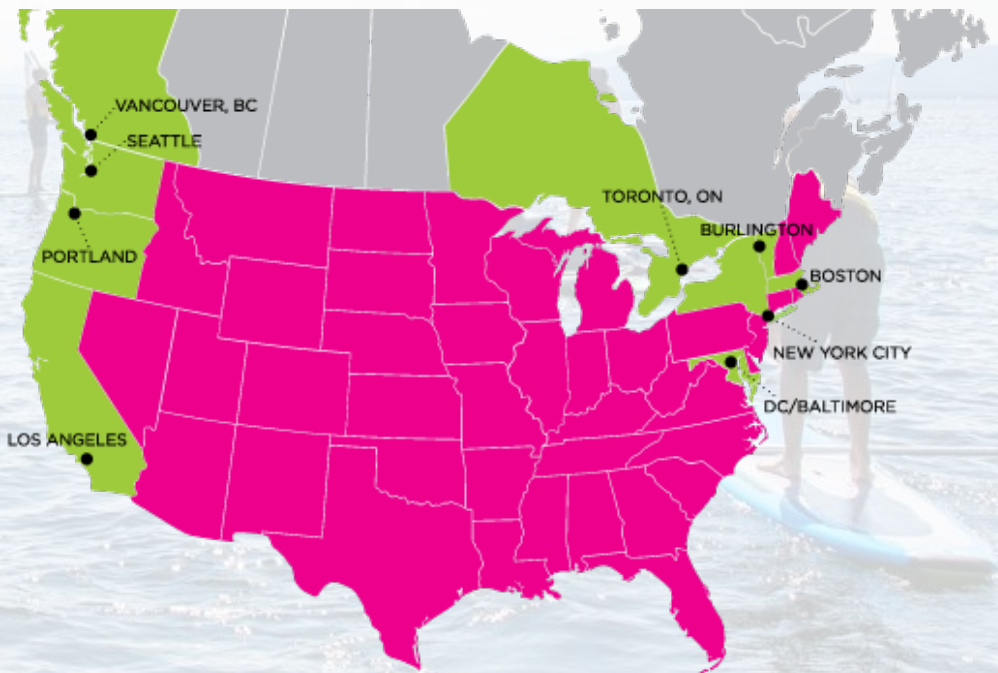
by the numbers

Chill is committed to collecting, analyzing, and reporting data on youth outcomes and Chill program effectiveness. Data is collected through the Chaperone Survey, Chill Quality Assessment (CQA), and the Outcomes Based Evaluation (OBE) survey. Here is a look at Chill's 2017 summer programs by the numbers.

Experience with Chill



Chill ran 11 spring and summer programs across both coasts. You can see the locations of these programs on the adjacent map.



219
program
participants



14
program
partners



96
program
days



78
chaperones



42
partner
agencies



63%

increase in number
of program days



51%

increase in total
participants



43%

increase in number of
agencies served



38%

increase in number
of chaperones

impact

OUTCOMES BASED EVALUATION (OBE)

Chill's programming is based on a positive youth development (PYD) approach that is strengths-based and prepares youth to understand and promote their own positive development. Chill focuses on drawing out a youth's potential, rather than correcting or treating behaviors, providing physical and mental challenges that result in immediate positive outcomes, while contributing long-term to the effectiveness of the youth's various support systems.

The OBE survey is administered to Chill youth participants during the final program week. It has been designed to lead youth to reflect on their time with Chill and to gauge the short-term effectiveness of Chill's program, including the individual youth's understanding of Chill's six themes and the perceived impact those themes will have on the youth's future. The following percentages reflect the positive growth felt by Chill participants, as reported by answering the questions from the OBE survey, including the increases from snow program to summer surf/sup/skate programs.



"Chill is an amazing program that puts a difficult activity in the hands of the youth and allows them to struggle and grow in a constructive way that many other programs lack due to their program model."

- Brandon, Chill Seattle Chaperone

Winter 2017

Spring/Summer 2017

Life Skills

Because I attended the Chill program:

- I am better at making friends
- I make better decisions
- I am better at taking responsibility for my actions

84%

89%

Positive Core Values

Because I attended the Chill program:

- I care more about the feelings of other people
- I am better at taking responsibility for my actions
- I am inspired to help other people

88%

91%

Positive Life Choices

Being involved in the Chill program will help me to:

- Say "no" to things I know are wrong
- Feel more motivated to do well in school
- I feel more motivated to be healthy and be physically active

88%

91%

Sense of Self

Attending the Chill program has helped me to:

- Feel more confident about myself
- Feel more positive about my future
- Feel I have more control over things that happen to me

91%

93%

Program Quality

This is how I feel about the Chill program and Chill adults:

- Chill adults made me feel important
- Chill adults listened to what I had to say
- I felt safe at Chill

97%

99%

impact

CHAPERONE SURVEY

All agency partners provide chaperones that accompany their participants to Chill programs. Chaperones are integral to ensuring Chill participants enjoy the best possible Chill experience. The Chaperone Survey is administered to all chaperones post-program to gain their unique perspective on Chill's impact on their specific participants. Our spring and summer programs showed growth in all areas, including the number of chaperones, with an increase of 38 percent.

As a result of participating in Chill, the youth we work with have demonstrated:

94%

Increase in self-control

100%

Acknowledge & accept individual strengths and weaknesses

100%

Increased ability to learn from their mistakes

100%

Increased ability to learn from positive peer and adult relationships

100%

Overall increase in self-esteem

100%

Increased ability to seek assistance from peers and adults



"Chill is special because we can't offer programs like this on our own. I like how boardsports give so much confidence to those learning and they add a lesson while they have their attention."

- Dean, Chill Vancouver Chaperone

spotlight on

MOBILE SKATE PARK: TORONTO

Last spring, Chill Toronto received a grant from the MSLE Foundation to expand our skate program by purchasing a mobile skate park. This allowed us to increase the number of youth served in Toronto by 1043 percent. Our new mobile skate park also allowed us to increase our number of program days in Toronto by 300 percent.

Thanks to the generosity of the MSLE Foundation, we were able to serve youth in the Regent Park community and collaborate with Roarocket Skateboard Company on a new skate program that allowed our youth to build their very own custom skateboards they could keep. Our new modular park allowed us to reach new youth populations and create tailored skate sessions, including a girls-only skate program as well. Chill Toronto was even invited to bring our pop-up skate park to the Agha Khan Museum for the opening of the Skate Girls of Kabul exhibition. We are thankful to the MSLE Foundation for all of the new opportunities that this mobile skate park has created for Chill youth and are excited to bring it back out on the road again next year, providing innovative programs directly in the communities where our participants reside.

1043%
increase in total
skate participants

1ST
mobile skate park