



# RIDE. INSPIRE. LEAD.

## PROGRAM REPORT: SNOW 2017

As I reflect back on Chill's 2017 snow season, one conversation in particular stands out for me. I was riding the chairlift up with Erica, a fourteen-year-old participant and her chaperone Jenny, and I asked Erica what she'd take away from her time at Chill. She thought for a second before saying, **"I didn't think I could but now I know I can."** Later in the session Jenny pulled me aside and thanked me, and all of Chill, for the opportunity we'd provided for Erica. **"This is the breakthrough she needed. Things are different now. Better."**

Things are different now at Chill as well. We're rapidly growing programs in our existing sites and we're planning to expand to multiple new cities over the next twelve months. We're committed to delivering our impactful Positive Youth Development (PYD) programs to as many youth as possible. At the same time, we've implemented a program quality assessment tool – Chill Quality Assessment – (CQA) and a new outcomes-based evaluation tool (OBE), all of which are designed to help us continually strengthen Chill's programs and increase our ability to communicate program successes and impacts to our stakeholders.

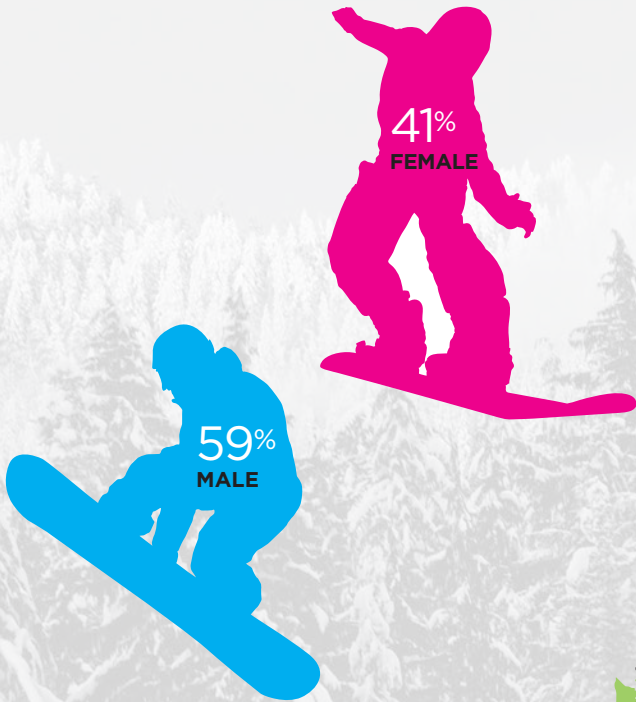


ALEX BORNSTEIN

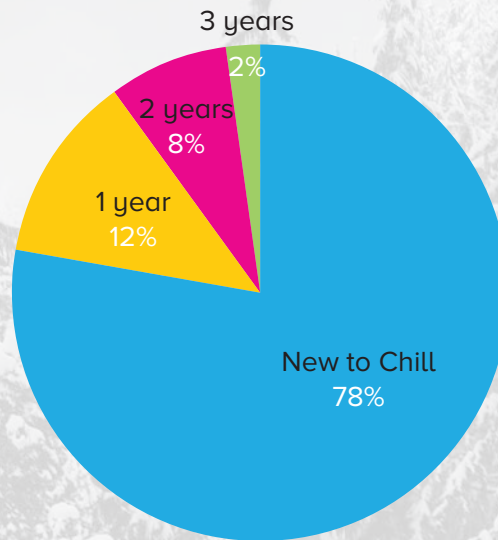
Alex Bornstein, Executive Director  
The Chill Foundation

# by the numbers

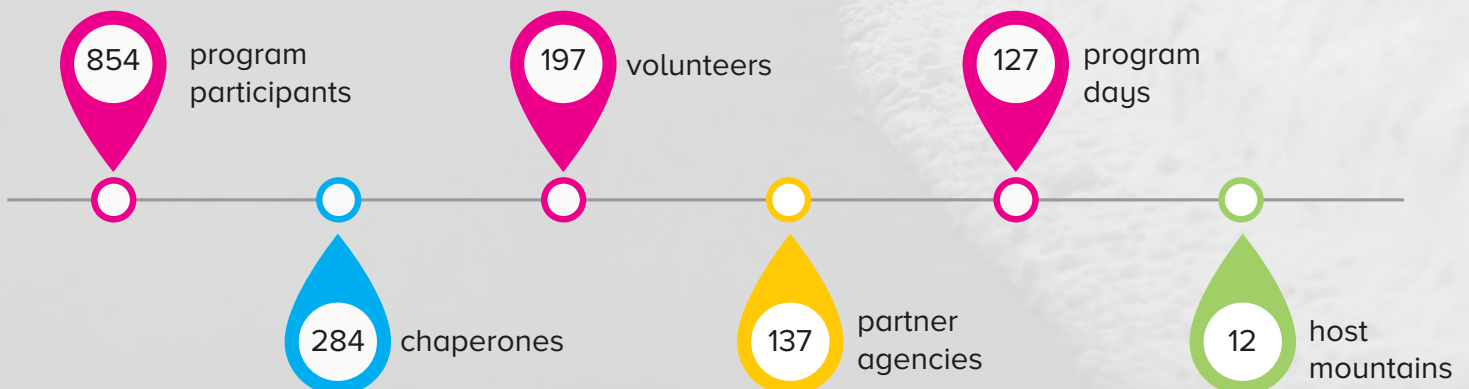
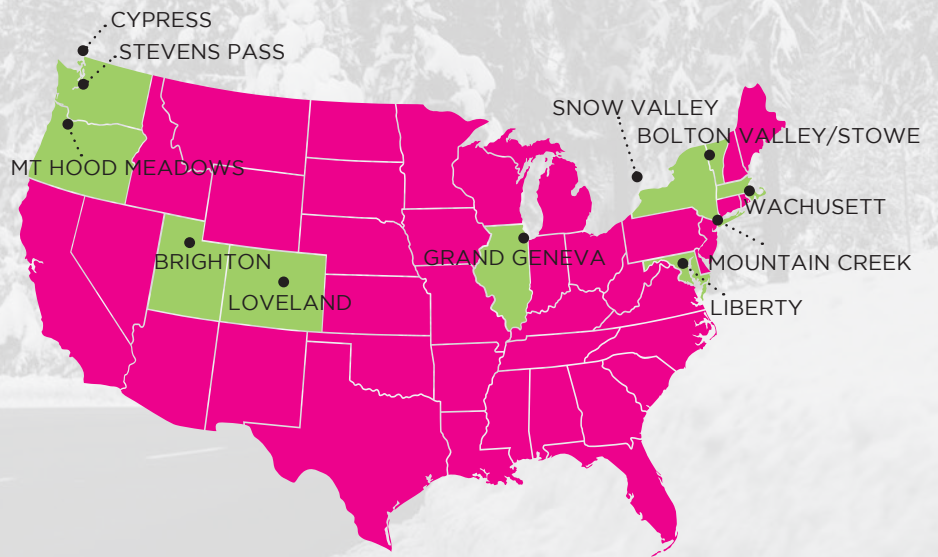
Chill is committed to collecting, analyzing, and reporting data on youth outcomes and Chill program effectiveness. Data is collected through the Chaperone Survey, Chill Quality Assessment (CQA), and the Outcomes Based Evaluation (OBE) survey. Here is a look at Chill's 2017 snow program, by the numbers.



Experience with Chill



Chill's amazing host mountains provide professional instruction, lift tickets, and gear at a discount or free of charge, making Chill's snow programs possible. Chill's programs are always provided free of charge to all participants due in large part to our host mountains' generosity.



8%

increase in number of program days



10.5%

increase in number of agency partners



13%

increase in number of chaperones



51%

increase in number of volunteers



# impact

## OUTCOMES BASED EVALUATION (OBE)

Chill's programming is based on a positive youth development (PYD) approach that is strengths-based and prepares youth to understand and promote their own positive development. Chill focuses on drawing out a youth's potential, rather than correcting or treating behaviors, providing physical and mental challenges that result in immediate positive outcomes, while contributing long-term to the effectiveness of the youth's various support systems.

The OBE survey is administered to Chill youth participants during the final program week. It has been designed to lead youth to reflect on their time with Chill and to gauge the short-term effectiveness of Chill's program, including the individual youth's understanding of Chill's six themes and the perceived impact those themes will have on the youth's future. The following percentages reflect the positive growth felt by Chill participants, as reported by answering the questions from the OBE survey, some of which are below.



"It's the only program of its kind. It is **challenging physical activity** mixed with a group of people who are all looking to try something new. Kids are **able to escape and have fun** while learning new things about the environment and themselves."

- Jen, Chill Boston Chaperone

### Life Skills

Because I attended the Chill program:

- I am better at making friends
- I make better decisions
- I am better at taking responsibility for my actions

84%

### Positive Core Values

Because I attended the Chill program:

- I care more about the feelings of other people
- I am better at taking responsibility for my actions
- I am inspired to help other people

88%

### Positive Life Choices

Being involved in the Chill program will help me to:

- Say "no" to things I know are wrong
- Feel more motivated to do well in school
- I feel more motivated to be healthy and be physically active

88%

### Sense of Self

Attending the Chill program has helped me to:

- Feel more confident about myself
- Feel more positive about my future
- Feel I have more control over things that happen to me

91%

### Program Quality

This is how I feel about the Chill program and Chill adults:

- Chill adults made me feel important
- Chill adults listened to what I had to say
- I felt safe at Chill

97%



# impact

## CHAPERONE SURVEY

All agency partners provide chaperones that accompany their participants to Chill programs. Chaperones are integral to ensuring Chill participants enjoy the best possible Chill experience. The Chaperone Survey is administered to all chaperones post-program to gain their unique perspective on Chill's impact on their specific participants.

As a result of participating in Chill, the youth we work with have demonstrated:



“Through Chill, I was able to establish a relationship with my students **that I never had before**. This **increased trust** led to greater engagement in the classroom and a more positive outlook on life in general. Students’ attitudes became much more positive and **they thought they could accomplish anything after** learning how to snowboard.”

– Robert, Denver