

Ride. Inspire. Lead.



annual
report
2018



"I learned to be proud of everything you do and not to have any regrets about learning something new."

CHILL PARTICIPANT

Dear Friends,

I was fortunate to visit many of Chill's forty-six programs over the past year and witness the profound effect we have had on our participants. Some of the most positive impacts I've seen include:

Emotional and physical progression that contributes to positive outcome.

The Chill program is based on progressing from one state of knowledge and performance to an advanced state in a short period of time. Our program is intensive and focused, and acts as a stimulus that assists our participants in achieving significant personal milestones. A chaperone in Boston told me, "Two years of participation in Chill and my participant is now an active and self-aware young man, constantly referencing Chill's six themes as he continues to make progress in his treatment program."

Healthy risk taking. One amazing aspect of Chill's program is that it provides a safe but unfamiliar environment for our participants, encouraging interaction and healthy risk-taking while providing a comprehensive support system. The focus on healthy risk-taking drives interaction as Chill participants are matched up with other youth progressing at the same rate, breaking up familiar peer groups and introducing youth to volunteers and chaperones from outside their daily support system – giving them exposure to positive adult role models and other youth facing similar life challenges.

Meaningful interaction that leads to breakthroughs in communication and youth engagement. The youth Chill works with frequently have challenges related to communication and engagement with peers and adults. A long-time Chill chaperone told me that one of their participants had a history of trauma and they decided to introduce them to Chill because the youth's treatment was progressing slowly and they had run out of ideas. The chaperone went on to explain how Chill helped this participant overcome some of her anxiety around meeting new people.

"On week one, we set a personal goal for her to sit with a group of kids at program she didn't know. She hesitantly joined a group of three girls, introduced herself, and sat down. By the end of the first day, she was already a part of their group. Her treatment progress the next week was incredible. For week two, her personal goal was to introduce herself to an unfamiliar adult – a volunteer, instructor, or chaperone. Again, she walked into program, immediately introduced herself to a volunteer, and went over and sat with her new friends. A year later – after participating in four Chill programs, she has transitioned to a public school, continues to make incredible progress in treatment, and her peer interactions are healthy and robust."

Chill's programmatic growth, and our focus on creating the best possible experience for our participants, would not have been realized in 2017 without the amazing support and commitment of our donors, volunteers, chaperones, agencies, and partners. Thank you for believing in the transformative power of Chill's programs and ensuring that each new year brings Chill to more youth in more places than ever before!

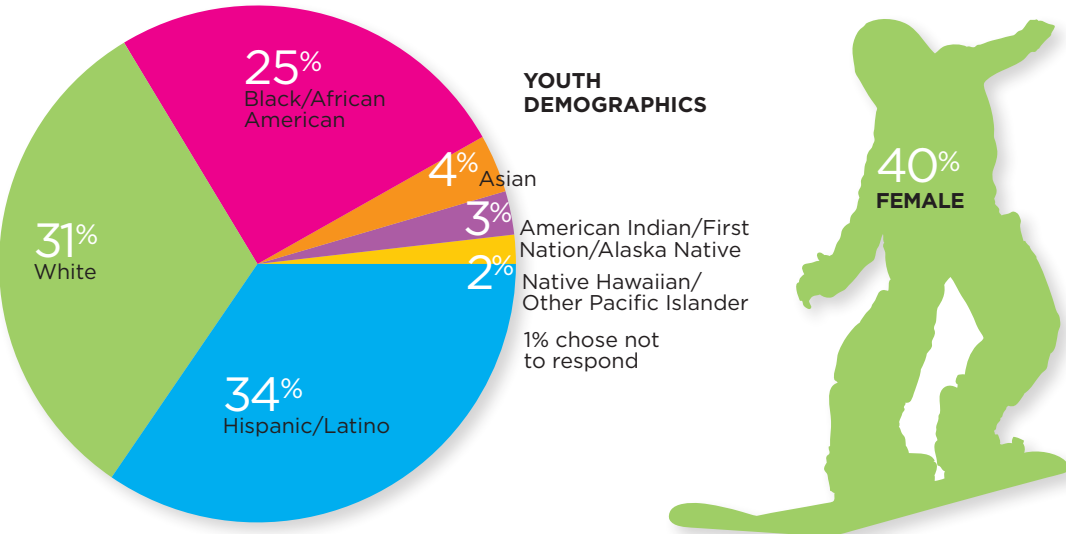
Thank you!

Alex Bornstein, *Executive Director*, The Chill Foundation

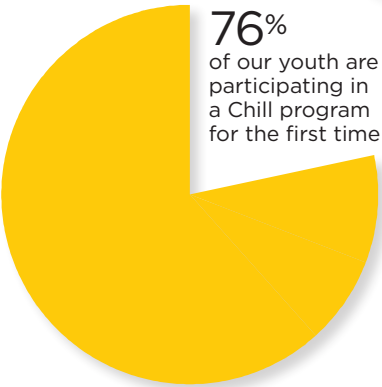
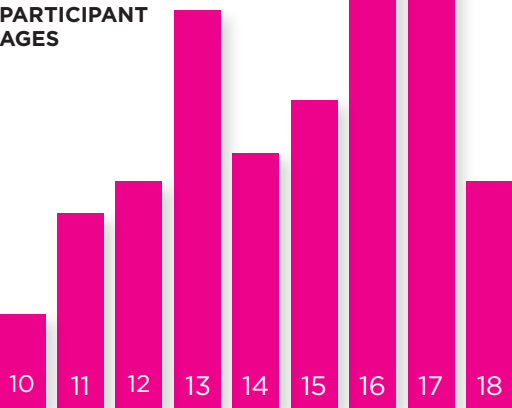
by the numbers

MAY 1, 2016–APRIL 30, 2017

Chill is committed to collecting, analyzing, and reporting data on youth outcomes and Chill program effectiveness. Data is collected through the Chaperone Survey, Chill Quality Assessment (CQA), and the Outcomes Based Evaluation (OBE) survey. We are constantly updating our methods to make sure the data is as thorough and comprehensive as possible so that we can have the largest impact on our youth participants. Here are some of the highlights from last fiscal year.



1649
participants



31%

INCREASE IN PROGRAM DAYS

46

PROGRAMS

23 SNOW | 13 SKATE | 7 SUP | 3 SURF



10%

INCREASE IN YOUTH SERVED

33%

INCREASE IN VOLUNTEERS





“I’ll always remember how to snowboard, but also I learned to never rush anything, to make and keep friendships, to respect others, and to have courage to stand up to any challenge that comes my way.” ANTHONY



snowboard

Now in its 23rd year, our snow program served nearly 900 participants in 12 cities. We provide participants with everything they need to learn to ride. Lift tickets, lessons, transportation, and head-to-toe gear are all included at no cost to the participant. We use snowboarding and other boardsports as a vehicle to motivate youth to accomplish goals they never thought they could while teaching them important life lessons as well as incorporating the latest in Positive Youth Development techniques.

HIGH CASCADE

Chill has partnered with the High Cascade Snowboard Camp to offer a select group of Chill participants the chance to continue to progress their skills at an 8-day snowboarding summer camp. High Cascade is the only one of its kind in North America where you can freeride on over two miles of groomed trails in the summertime, including practicing with the pros on their world-class park terrain. Our participants get a unique riding experience, with downtime to explore rafting, dodgeball, and other traditional summer camp activities. Last year we had participants from Chicago, Burlington, Seattle, Toronto, and Portland attend.

U.S. OPEN

Chill took participants from three cities to the Burton U.S. Open in Vail, CO. These specially selected youth were able to watch world-class snowboarders compete and ride with Burton Snowboards owners and Chill Foundation Board Chairs, Jake and Donna Carpenter. They also got to explore Vail Mountain, and ride with other Chill participants and staff. We were also able to bring the entire Denver snow program to Vail for the Chill Ride Day, a highlight for many attendees at the Open.

The Burton U.S. Open is a once-in-a-lifetime experience for our youth and gives them the ability to see a world previously unobtainable to them. This has a profound impact of how they view themselves and others around them. In addition, Chill hosts the unofficial opening party in Vail as an unofficial kick-off to the USO. This event has proven to be a highlight for many in attendance at the Open and raises significant funds for Chill’s programs.

HOST MOUNTAINS

Boston: Wachusett Mountain
Burlington: Bolton Valley Resort
Burlington: Stowe Mountain Resort
Chicago: Grand Geneva Resort
DC/Baltimore: Liberty Mountain
Denver: Loveland Ski Area
New York City: Mountain Creek
Portland: Mount Hood Meadows
Salt Lake City: Brighton Resort
Seattle: Stevens Pass
Toronto: Snow Valley
Vancouver: Cypress Mountain Resort

skate

2017 marked the first year in Chill's history to run a skate program at every site. This additional six-week program enables us to reach more youth in the community, and gives participants an opportunity to learn a new boardsport, with more than 65 kids in six cities trying skateboarding for the first time. Skateboarding has a lower barrier to entry compared with our other sports, and has allowed us to get creative in expanding this new program. Youth from Toronto and New York City have been able to build their own boards, which are theirs to keep after the program ends. It has also helped to get kids out to other parts of their community, including linking up with local skate parks, exposing them to new, positive outlets.

ELEMENT YMCA SKATE CAMP

Elemental Awareness, a one-of-a-kind skate camp in Miramonte, CA, teamed up with Chill for the first time in 2017 to bring three Chill youth to Element Skate Camp (tuition-free) on Sequoia Lake in California. For the past decade, Elemental Awareness has sent groups of kids from underserved communities to Element Skate Camp, a collaboration between Element and YMCA, connecting kids to nature through skateboarding. Campers are encouraged to take their skating to the next level, benefiting from one on one instruction and group challenges on skate parks set in the woods. This new partnership is a great expansion of our program collaborations, such as the program we've run with High Cascade Snowboarding Camp in Government Camp, Oregon, for several years now.

"Chill gives our kids opportunities to participate in sports that they may not be able to do on their own, and also reinforces great life skills like respect, persistence, not giving up. It's also just really fun!"

DAVE, CHAPERONE, King Street Youth Center



SKATE PARTNERS

Boston: Lynch Family Skate Park
Burlington: Talent Skate Park
Chicago: Asylum Skate Park
Los Angeles: Skatelab
New York City: Bucket Board
Portland: Portland Parks & Recreation
Salt Lake City: Crossroads Skatepark
Seattle: All Together Skatepark
Toronto: Skateloft
Vancouver: Landyachtz





“The most important thing that I learned was that no matter what happens you will always have friends.”

LIAM, Regal Road PS



SURF/SUP PARTNERS

Boston: Charles River Canoe & Kayak, Levitate Surf Shop

Burlington: Lake Champlain Community Sailing Center

Los Angeles: Boarding House Mentors

New York City: Skudin Surf

Portland: Oregon Surf Adventures

Seattle: Urban Surf

Vancouver: Ecomarine Paddlesports

surf/sup

In the last year Chill has seen tremendous growth in the number of programs offered, and this includes water programs. Just like our skate and snow programs, our surf and stand-up paddleboard programs provide the participants everything they need for a day of fun and learning out on the water at no cost to them. Additionally, the growth of our program curriculum has allowed us to transition many of our favorite activities to work on land and on water.

emilie

16 | Vancouver

Born and raised in Vancouver, Emilie had been too afraid to try snowboarding before Chill. “I had been skiing a few times, but I thought snowboarding looked really hard,” said Emilie, an eleventh grader who attended Chill through Britannia Community Centre. As the second oldest of five siblings, Emilie tries to be a role model, and has been able to hone those skills through her three years with Chill Vancouver’s snow program. “My favorite activity at Chill is Respect Week; it’s a really comfortable environment where everyone can share and learn, and this year our group got to make up our own team cheer!”

As a returning participant, Emilie has been practicing the lessons learned in her time

at Chill by helping new participants on everything from gearing up to linking turns. When not practicing her turns on the mountain, Emilie enjoys activities like soccer and art. “I like art because of the freedom, and it allows me to get out my emotions.” Emilie hopes to pursue her passion for art after high school, focusing on acting and ceramics.

“Emilie truly exemplifies all our program themes at Chill,” said Chill’s Vancouver Manager, Mandi Parkes. “Emilie has a great positive presence at program and it’s been exciting to see her thrive. She excels at making new friends at Chill, both chaperones and other participants, and we’re excited to see where the future takes her.”



positive youth development

At Chill, we partner with social service agencies, mental health agencies, foster care programs, juvenile justice programs, and schools in local communities to identify youth participants they feel will benefit most from our program structure. Everything is provided to the youth at no cost in each of our programs.

Chill’s innovative curriculum embodies the latest Positive Youth Development (PYD) best practices to ensure participating youth build resiliency through targeted lessons and challenging physical activities.

Best practices include:

- Removing youth from their challenging environments and running programs in developmentally rich contexts. Participants frequently have not experienced these contexts prior to joining Chill.
- Focusing on understanding, educating, and engaging youth in productive activities rather than at correcting, curing, or treating them for maladaptive tendencies or so-called disabilities.
- Building on the strengths of young people, recognizing their need for positive adult interactions, positive interactions with diverse peer groups, ongoing support, and challenging opportunities.

By focusing on the resiliency of our participants to help them reach their full potential and see that there is a path out of their current circumstance, we can teach them that their current situation doesn’t have to define them or determine their path in life; Chill helps them to realize alternatives beyond the struggles they are dealing with.



“My experience with Chill was really significant. Witnessing those kids gain courage and trust in their bodies and overcome fear in a healthy way was extremely impactful for me.”

JAMES WAGGONER, Child and Family Therapist

carlos

chill alumnus | Los Angeles

Surrounded by gangs in a tough neighborhood in Los Angeles, CA, Carlos Melgar, a young teenager, could see snow-capped mountains in the distance. Carlos had heard of pro snowboarder Shaun White but never did he think snowboarding would be part of his own life, then Chill came to his school.

"I will never forget my Chill experience. I would have never dreamed of snowboarding because it was too expensive for us, we had no way to get out to the mountains, and it is just something we were not exposed to in our neighborhood."

Carlos recalls the immediate impact Chill had on his life as a youth, "Being selected as one of the participants through Heart of Los Angeles (HOLA), was very exciting and it motivated us to work hard so we could stay eligible for Chill as well as be considered for similar programs. Chill definitely helped me through a rough patch, as my neighborhood was very rough at that time. My mother worked almost every day and didn't have the resources to get me involved in programs that would keep me away from the gangs that dominate our neighborhood, so being able to literally be transported far away from that was a huge help in itself."

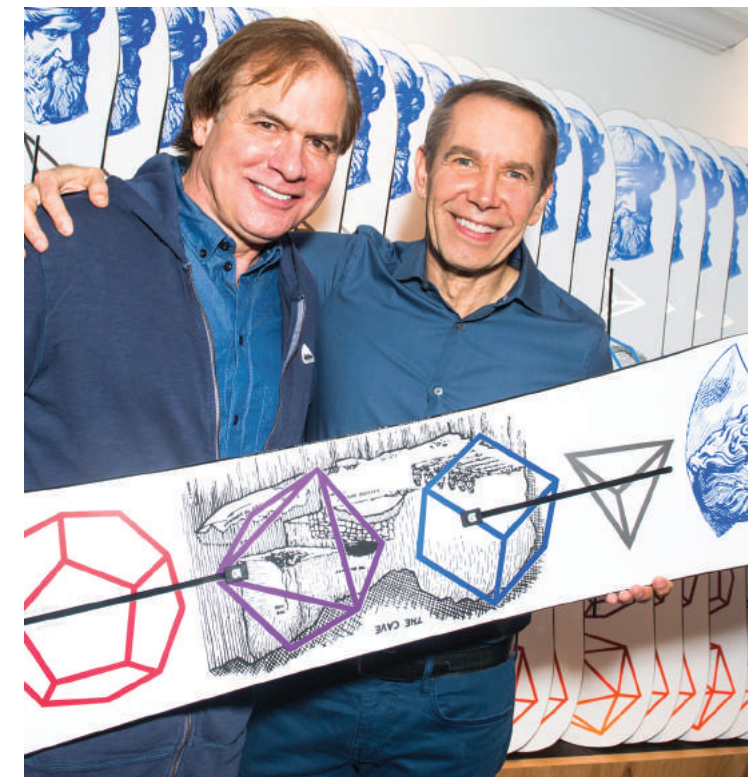
On the mountain, Carlos continued to have a life-changing experience with Chill, "They taught us valuable lessons through snowboarding, like picking yourself up after falling, not giving up, and meeting new people. The most valuable thing for me was the time and effort they put into it. They really made us feel special by simply showing up and being there for us."

Today Carlos volunteers for Chill whenever his schedule allows, including several times At Chill Europe in Austria when in the area for business. He attributes his passion for helping others to his participation in Chill as a young man. "As a volunteer, nothing beats the look on the kids' faces as they try to learn the sport. It's so rewarding hearing them cheer for each other and watching them help each other. Ibrahim, one of my riders this past weekend, was constantly helping one of the younger girls walk her board back up the beginner slope and others were helping each other strap on the bindings. The kids thanking us at the end of the day was such a great feeling! I've also become good friends with one of last year's participants and have kept up with his progress as a refugee in Austria. It's cool that he looks up to me and listens to my advice, which in turn makes me want to be a better role model for him."



jeff koons collaboration

Last year, world-renowned artist, Jeff Koons, collaborated with Burton Snowboards founder Jake Burton, to design a one-of-a-kind snowboard. The Philosopher Board was born out of this incredible partnership and a limited run of 50 boards were produced. All but a few of the boards were sold at Burton's newly opened flagship store in New York City and all proceeds from the sale of the boards benefited Chill. The funds from this incredible fundraiser will allow us to develop a special "opportunity fund" and allow Chill to grow in ways previously unavailable to our organization.



Jeff Koons with Jake Burton Carpenter

Chill is in the process of building out an alumni network to connect the thousands of past participants and continue to help them grow both inside and outside of snowboarding. If you are a past participant or would like to learn more, visit chill.org/alumni.

thank you

We would like to thank the following individuals and corporate partners for their generous support over the past year. Thanks to you, Chill has been able to expand programs by 31% and increase the number of participants we worked with last year by 10%. We continue to be grateful for the support shown by the communities in which we work, and our Chill tribe as a whole.



“It allows kids to learn to enjoy hard work and building a new skill. Kids discover that there is a reward for their hard work and that other people notice them trying and learning.”

SNOW CHAPERONE



FY 2018 SUPPORTERS May 1, 2016–April 30, 2017

PRIDE \$20,000+

Bolton Valley
Brighton Resort
Burton Snowboards
Jake & Donna Carpenter
Keil-Nindl Gesmbh & Co. KG
Kwong Lung Enterprises Co.
Liberty Mountain Resort
Loveland Ski Area
MSLE Foundation
Mt. Hood Meadows Resort
One Four Three Four Foundation
Roxiticus Foundation
Stevens Pass
Stowe Mountain Resort
Thee Mustard Seed Foundation
Tom Kartsotis
Vitae Sessions, LLC
Wachusett Mountain Ski Area

COURAGE \$10,000–\$19,999

Antonia's Flowers, Inc.
Bank of America
Cypress Mountain
Grand Geneva Resort & Spa
High Cascade
Highline Sports & Entertainment, Inc.
Jeff & Margaret Jones
K9 Lifeline
Key Bank
Larry H. & Gail Miller Family Foundation
Left Hand Brewing Foundation Fund
Nick Pacino Photography
Noravera Visuals, Ltd.
Pro-Tec
Snow Valley
Sporting Life
TAG Philanthropic Foundation
TELUS Corporation
The Apres Ski Non-For-Profit C

RESPONSIBILITY \$7,500–\$9,999

Knapp Schenck Insurance Services

PERSISTENCE \$5,000–\$7,499

Board Rescue
Canadian Tire Jumpstart Charities
Clif Bar & Company
Color Run Canada, LLC
Freesport Corp.
Fu Min Metaline Industrial, Ltd.

Jason Krikorian
Jiayu Plastic Products Co., Ltd
JP Morgan Chase
Kent & Kym Shoemaker
Magic Hat/Labatt USA Operating Co, LLC
Mike Cox
Moonrider Productions
New Era Cap Company Inc.
OGK
OvRide, LLC
Platinum Professional Claims Services, LTD
PricewaterhouseCoopers, LLP
The Color Run, LLC
The Patocs Foundation
Turner Construction Company
Utah Governor's Office of Economic Development

PATIENCE \$2,500–\$4,999

AJD Restaurant Group/
Sully's House
Boa Technology
Crown Imports, LLC
Customer Portfolios, LLC
Daily Hive
Dawn Terrill JaniTech
Ea Shinn Co., Ltd.
evo
First Priority Trailways
Fudakin/Led Green Lighting
Fuse, LLC
Gallagher, Flynn & Company, LLP
Halloran & Sage, LLP
JB Group
Justin Tobin
King Tours & Limousine Service Inc.
Landyachtz Factory Store
McSoley McCoy & Co.
Michael & Florence New
Moe's Southwest Grill
New England Ropes
PCL Constructors Canada, Inc.
Polartec, LLC
Ramblin Express
Skullcandy
The Rotary Club of Toronto
The Vancouver Trolley Company
Treble 20
Vectorply Corporation
W. L. Gore & Associates, Inc.
Wells Fargo
Wolf Greenfield & Sacks, P.C.
XPO Logistics
Yaletown Mini Storage Ltd.

RESPECT \$1,000–\$2,499

All Together Skate
Andrew & Justina McConnell
Athletic Transportation Services
BC Recreation and Parks Association
Belinda Luscombe
Ben Abrams
Big Sunday
Blue Tile Lounge Downtown Toronto Limited
Boardsports Canada
Body Le Bronze Tanning Salons
Charles River Recreation
Chris Edwards
Cross Insurance
D'Angelico Guitars of America, LLC
David & Katherine McCallum
Doug Smith
Downs Rachlin Martin, PLLC
Ecomarine Paddlesport Centres
Emily LaPlume
Expeditors
Five Star Charter Coach, Inc.
Henry Beck
Jared Batchelder
Joe Groves Centric Software, Inc.
John Welch
Josh Fisher
Killington/Pico Ski Resort
Kristen O'Keefe
Langrock Sperry & Wool, LLP
Laurence Serchuk
Lindsay Bumps
LocalVore Inc.
Martha & Bruce Heitzinger
MEC
Medford Technologies, Inc.
Mistler Family Foundation
Morgan Stanley Smith Barney, LLC
MotionPoint Corporation
Moto Works
Mt. Tabor Brewing Company
Myers Container Service Corp.
Neil Goldblatt
Ophra Alexandra Photography
Oregon Surf Adventures
ParticipACTION
Paul & Julia Sward
Paul Briody
Premier Coach Co., Inc.
Rotunda's Collision Center, Inc.
Samuel Mackness
Starbucks Coffee
Talent Skatepark
Talon International Inc.
TD Bank
Tommy Tremonte
Trevor & Karen Crist
Urban Surf
USSA United States Ski & Snowboard Association
Windjammer Hospitality Group
WND & WVS

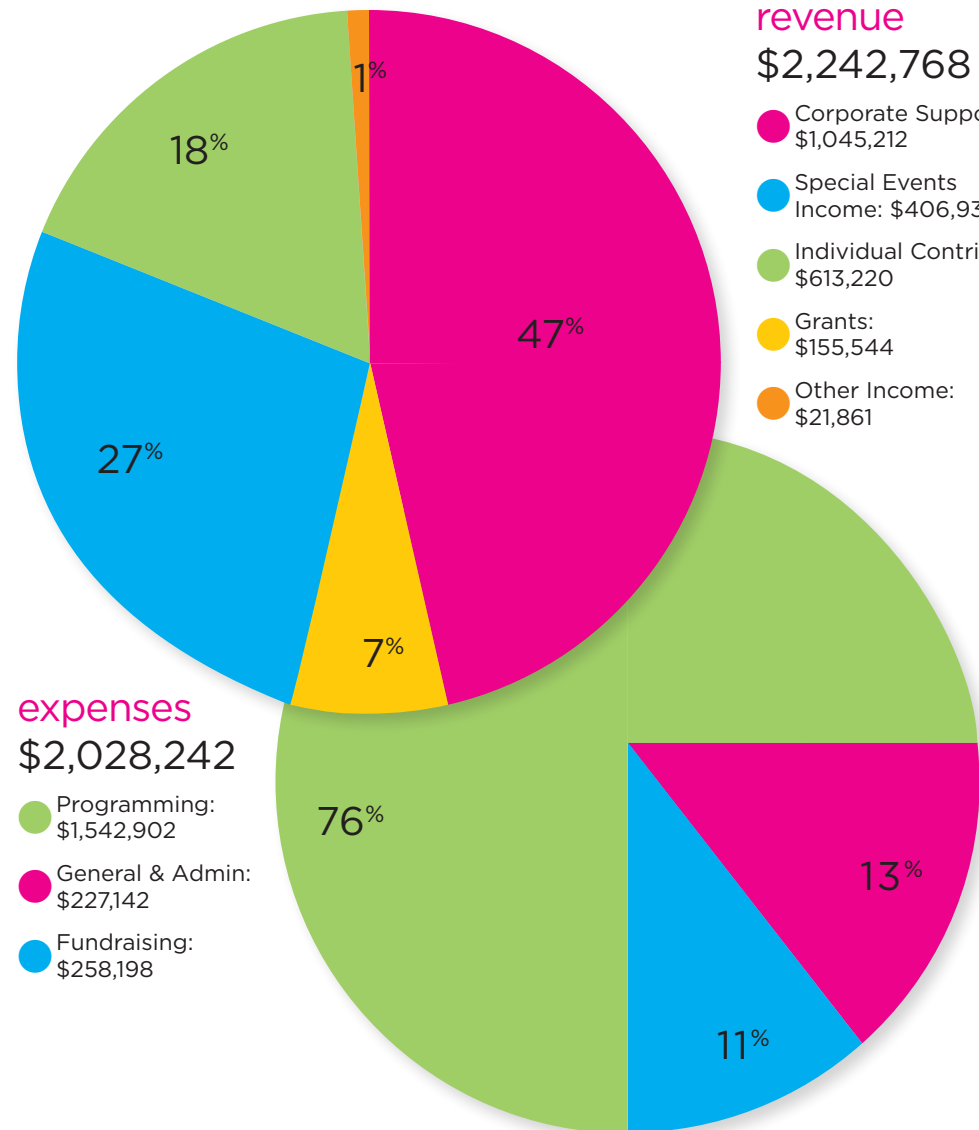
financials

MAY 1, 2016–APRIL 30, 2017

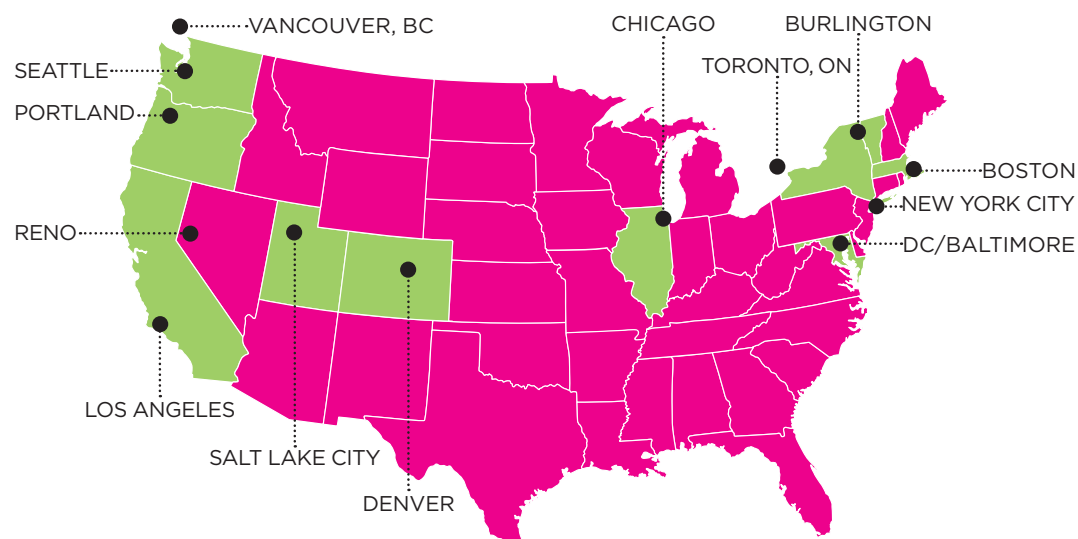
revenue

\$2,242,768

- Corporate Support: \$1,045,212
- Special Events Income: \$406,931
- Individual Contributions: \$613,220
- Grants: \$155,544
- Other Income: \$21,861



CHILL PROGRAM LOCATIONS



Bolton Valley Resort received the 2016/2017 Host Mountain Award at last year's NSAA conference. Bolton was our first mountain partner, and we're fortunate to still run two nights of program there more than 20 years later.

BOARD OF DIRECTORS

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Co-Chair
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