



Ride. Inspire. Lead.

ANNUAL REPORT 2017

Inspiring youth to overcome challenges through boardsports.



Dear Friends,

This year marked Chill's twenty-first year of programming, and my first full year as Chill's Executive Director. I've learned a lot about Chill this year:

Chill's programs foster understanding and connections between youth from all backgrounds. Chill stresses inclusion for all youth regardless of differences in ethnicity, gender, national origin, sexual orientation, socio-economic status, and religion. Chill provides an opportunity for youth to connect with peers and adults from diverse backgrounds, with a goal to break down the barriers that result in isolation and confinement for many Chill youth.

Chill's programs are scalable and we have room to grow within our thirteen current cities. Chill added fourteen new programs this year, bringing the total number of programs offered in North America to 35. We will add more programs, and reach even more youth in 2017.

Chill has infinite room for growth across North America and the world. We receive inquiries from individuals and potential partners every day, from all over the world. The Chill program resonates with individuals, agencies, and corporations that understand how Chill can supplement and supercharge existing services offered to youth facing life's challenges in their communities.

Chill has been a leader in Positive Youth Development (PYD) programming for many years, but we are only now realizing how innovative and impactful Chill's programming is. Chill embodies the features of an effective youth development program: physical and psychological safety, appropriate structure, opportunities to belong, positive social norms, support for efficacy, and opportunities for emotional and physical skill building. Chill takes that embodiment a step further by physically removing youth from their neighborhoods, their treatment facilities, their foster homes and transporting them to a context-rich environment which is both a new experience for most Chill youth and a more conducive environment for learning and personal growth.

Your support, and the support of thousands of donors, volunteers, and chaperones fuels the Chill program and allows us to deliver unique, impactful programming to youth that need it the most.

Thank you!



Alex Bornstein, Executive Director, The Chill Foundation

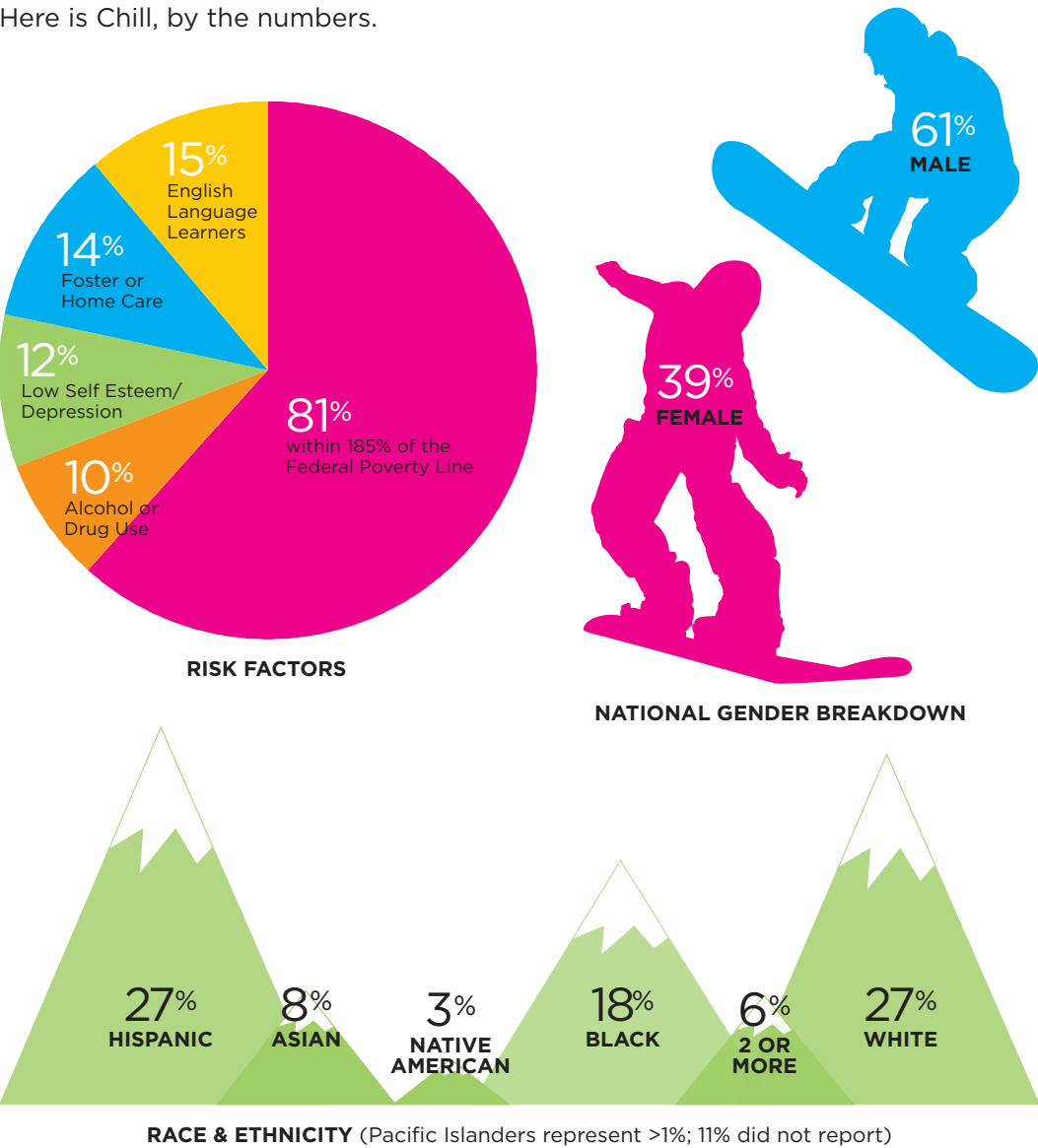


by the numbers

At Chill, we work with social service agencies, mental health agencies, foster care programs, juvenile justice programs, and schools in local communities to select youth participants. Everything is provided to the youth at no cost in each of our programs.

We consistently hear from agencies and parents that Chill's programs are positively changing the lives of many of the youth we work with and last year we implemented a new tool to help quantify that impact.

Here is Chill, by the numbers.



Over the last year Chill has been working hard to improve the quantity and quality of the data we collect from participants and partners. Our innovative new data collection and analysis strategy comes from the implementation of peer-reviewed best practices and will better illustrate the depth and breadth of Chill's impact. We'll communicate the results from our evaluation activities with Chill stakeholders throughout the coming year.

NICK PACINO

NICK PACINO

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30%
INCREASE IN PROGRAM DAYS

81%
OF PARTICIPANTS
ARE WITHIN 185% OF THE
FEDERAL POVERTY LINE

39%
PARTICIPANT INCREASE
SINCE 2015

155
AGENCY PARTNERS

snowboard

Our snow program is our oldest and widest reaching program, with nearly 1,000 youth served in 13 cities last year. We provide participants with everything they need to learn-to-ride. Lift tickets, lessons, transportation, and head-to-toe gear are all included at no cost to the participant. We use the bus as a “mobile classroom” and engage participants in activities aimed at teaching one of our six themes. These lessons get the kids excited about riding, while also reinforcing lessons like teamwork, compromise, and collaboration.

HIGH CASCADE

Chill partnered with the High Cascade Snowboard Camp again for the 2015-2016 season to offer seven youth from across North America the chance to experience an eight-day snowboarding summer camp in Mount Hood, Oregon. Mt. Hood is the only mountain in North America where you can freeride on over two miles of groomed trails in the summertime, including practicing with the pros on their world-class park terrain. Our participants get a unique riding experience, with downtime to explore rafting, dodgeball, and other traditional summer camp activities. Participants are usually recommended by either a teacher or social worker, and are then selected by a committee of Chill employees. Last year we had participants from Chicago, Burlington, Seattle, Toronto, and Portland attend.

US OPEN

Each year, Chill takes a group of participants from our snowboard programs across North America to the Burton U.S. Open in Vail, Colorado. Throughout their time in Vail, the youth get an opportunity to watch world-class snowboarders compete and ride with Burton Snowboards owners and Chill Foundation founders, Jake and Donna Carpenter. They also get to explore Vail Mountain, ride with other Chill participants and staff, and volunteer at Chill’s exhibit tent in sponsor village where they share their Chill experience with visitors attending the event. The Burton U.S. Open provides a truly life-changing experience for our youth and gives them the ability to see a world beyond the challenging everyday circumstances that they are facing. This has a profound impact of how they view themselves and others around them. In addition, Chill hosts an opening party in Vail as an “unofficial kick-off” to the USO. This event has proven to be a highlight for many in attendance at the Open and raises significant funds for Chill’s programs.

“My future will be positive because I will take risks no matter how hard it looks, because practice is the key. Snowboarding is like math. It seems hard, but the more you practice the better you get at it.”

ZUHA, 16, City of Toronto



skate

In recent years, Chill has expanded its programming to include skateboarding in the spring or fall. Last year, this additional six-week program enabled us to reach more youth in the community, and give participants an opportunity to learn a new boardsport, with more than 65 kids in six cities trying skateboarding for the first time. Skateboarding has a lower barrier to entry compared to our other sports, and has allowed us to get creative in expanding this new program. Youth from Toronto and New York City have been able to build their own boards, which are then theirs to keep. It has also helped to get kids out to other parts of their community, including linking up with local skate parks, exposing them to new, positive outlets.


“My most important life skill that Chill taught me was to remind myself every day that I can do it and never give up!”

CALEB, 10,
Pape Avenue PS

“Chill has had a positive effect on me because I will go through life being more brave, more responsible, and knowing how to reach my goals.”

DEREK, 16, St. Alban's Boys & Girls Club





“I learned to be proud of everything you do and not to have any regret about learning something new.”

GIANMICHELE, 16, St. Alban's Boys and Girls Club

“I could fill a scroll with Chill's 'gifts' to kids, but I think the most important are laughter, companionship, and a sense of accomplishment, which are often in short supply in their lives.”

DARLA HARRAH
Chill Chaperone

surf&sup

While most of our cities border a lake or ocean, many of our youth do not have easy access, including some who have never even seen the shore. Our Surf and Stand-up Paddleboard programs are able to once again change a participant's perspective and provide them with new experiences. During the 2015-2016 season we had youth on the water in New York, Burlington, Los Angeles, and Portland, serving more than 50 area youth. The activities were tailored to their city, and included giving back to the community during the Respect lesson, with participants helping with beach cleanup and other similar activities.

ruby king

age 18 | Denver

Ruby's journey to Chill was a rough one – convicted of a felony drug charge at 17, Ruby served time in jail before being sent to rehab at Arapaho House in Denver, Colorado. It was at Arapaho House, or "A House" as it's known, where she learned she was a candidate for the Chill Program. "I was eligible because of my positive attitude and behavior at A House," said Ruby. "I've always been up for trying new things, so I thought that sounded like fun."

Ruby's childhood was anything but idyllic. Struggles with drug addiction and mental illness run in her family, and Ruby was diagnosed with Bipolar Disorder. Her future wasn't something she thought a lot about, and had little hope for a new path in life. Through Chill, Ruby was able to see new possibilities, and found hope in her future. "Snowboarding gave me a healthy high and has opened new doors."

Ruby is now a high school senior at Summit Academy, and was able to get her new school involved in Chill so she can continue to participate as well as expose her classmates to a program that has meant so much to her. She has done this all while maintaining a 3.77 GPA and is completing her CNA to start a career in nursing. Ruby has built new friendships, and has a healthier relationship with her family, all of which she credits to her time at Chill and the positive role models she says changed her life forever.



weekly themes

Our youth development program revolves around a six-week curriculum that uses boardsports to teach life skills and increase self-esteem in our participants.

Our six weekly themes: respect, patience, persistence, responsibility, courage, and pride, provide a framework for learning and personal growth. We use our time getting ready to introduce the weekly themes through an activity and reinforce the concept during our time on a board. The lesson is then reviewed and recapped at the end of program, allowing participants to make meaningful connections to the curriculum while experiencing the joy of riding on a board.



partners

Chill continues to build relationships with new partners every year who are interested in supporting the unique and life-changing youth development programs that Chill has to offer. Without the generosity of these companies, we would not be able to offer the same high-quality programs that we currently do. Thanks to our partners' support, we are able to increase the number of kids in our programs and provide new gear and equipment to our participants, ensuring that safety is a number one priority. Over the past year, we have built some incredible partnerships with companies like Brooklyn Cloth, Clif Bar, Pro-Tec, Vitae Sessions, KLE, G-Shock, and The Color Run. These companies have donated products and services to our organization that helped us stay branded during our programs on the beach and on the mountain, kept our participants fueled and fed, insured they had the proper safety gear, provided exciting new opportunities for program expansion, and recognized the hard work, growth, and transformation of each individual that participated in our programs.



tate barrow

age 18 | Portland

The middle child of three boys, Tate had become accustomed to brotherly teasing. While he was a pretty easy going kid, he tended to keep to himself, playing video games after school, until he spotted a flyer at school for the Chill Foundation. "I had no idea what it would lead to," said Tate, reflecting on his experience three years into the Chill program. "I was one of the last to sign up, I remember that clearly."

After several hard falls during what turned out to be an incredibly icy season, Tate found himself hooked on snowboarding. "I went home smiling every day." Tate was a natural who quickly excelled at snowboarding, as well as taking the lead in post-program shout-outs and helping newer program participants. Tate was selected to go to both the Burton U.S. Open in Vail, CO and High Cascade Snowboarding Camp in Oregon. "I couldn't sleep the night before going," said Tate. "It felt like Christmas morning." In Vail, Tate rode with pro riders like Chloe Kim, recently named best female snowboarder by *Transworld Magazine*, and was able to ride and take photos with Jake and Donna Carpenter, owners of Burton Snowboards.

His years with the Chill Foundation have given him a new, positive perspective on life; doors that once seemingly locked to him were swinging wide open because of his time with Chill. Tate completed job shadows with Adidas and High Cascade and interviewed with Mt. Hood Meadows, Chill Portland's home mountain.

thank you

We would like to thank the following individuals and corporate partners for their generous support over the past year. Thanks to you, Chill has been able to expand programs and increase the number of participants we worked with last year. We are grateful that you are part of the Chill family.

FY 2015 SUPPORTERS: MAY 1, 2015–APRIL 30, 2016

PRIDE \$20,000+

Bolton Valley
Brighton Resort
Burton Snowboards
Grand Geneva Resort & Spa
Highline Sports & Entertainment, Inc.
Jake & Donna Carpenter
Liberty Mountain Resort
Loveland Ski Area
Mountain Creek
Mt. Hood Meadows Resort
Stevens Pass
Stowe Mountain Resort
Tom Kartsotis
Vitae Sessions, LLC
Wachusett Mountain Ski Area

COURAGE \$10,000–\$19,999

Bank of America
Barcelona Enterprises
Brooklyn Cloth MFG.
Clif Bar & Company
Cypress Mountain
High Cascade
Jeff & Margaret Jones
Larry H. & Gail Miller Family Foundation
Mead Tank Rentals, LP
Snow Valley
Sugarbush Resort
TAG Philanthropic Foundation
TELUS Corporation
The Apres Ski Non-For-Profit
The Color Run

RESPONSIBILITY \$7,500–\$9,999

Jason Krikorian
Mountain High Resort
OvRide, LLC

PERSISTENCE \$5,000–\$7,499

evo
Jay Graves
GT Nexus
Halloran & Sage, LLP
Beaches Restaurant
Skudin Surf, Inc.
NextSpace Chicago
Roxiticus Foundation
Smith Optics
Solutions 2 GO, Inc.
The Intact Foundation
Turner Construction Company
Vancity Buzz
Wolf Greenfield & Sacks, P.C.

PATIENCE \$2,500–\$4,999

3M Thinsulate
Antonia's Flowers
Athletic Transportation Services
Boa Technology
Casio America, Inc.
D'Angelico Guitars
Downs Rachlin Martin, PLLC
Colliers International
Ea Shinn Co., Ltd.
George S. & Dolores Dore Eccles Foundation
Green Mountain Suites Hotel
Howard Robinson & Associates
Inrigue Media Solutions Inc.
JB Group
JP Morgan Chase
JST Corporation
K9 Lifeline
Key Bank
King Tours & Limousine Service, Inc.
Knapp Schenck Insurance Services
Laurence Serchuk
Lehrman Law Group
Menlo Worldwide Logistics
Michael & Florence New
Mike Cox
OBrien's Aveda Institute
PCL Constructors Canada, Inc.
Platinum
PricewaterhouseCoopers, LLP
Ramblin Express
Ryan's Express
Team One Marketing, Ltd.
The Pole
The Vancouver Trolley Company
UPS
Vectorply Corporation
W. L. Gore & Associates, Inc.
Yaletown Mini Storage Ltd.

RESPECT \$1,000–\$2,499

112 Restaurant Corp
ABC Transportation Services, Inc.
Adirondack Audiology
Ann-Marie & Greg Dacyshyn
Ayesha Alee Brooks
Beech-Nut Builders, LLC
Ben & Jerry's Ice Cream
Big Winds
Bluebird BBQ
Board Rescue
Bob Lemon
BPCM, Ltd.
Bryce & Elise Phillips
Centric Software, Inc.
Chad Dale
Charles & Leslie Madison
City Market
Cristaux International
Customer Portfolios, LLC
Daniel Portrait
David & Katherine McCallum
David B. Golub & Lisa Piazza Charitable Fund
Discover Digital Group, Inc.
Ethical Bean Coffee
Falcon Management Co., Inc.
Fung Ying Industrial Co., Ltd.
Henry Beck
John Welch
Kelly Clark Foundation, Inc
Killington/Pico Ski Resort
Kunshan Light 7 Sporting Goods Co., Ltd.
Kwong Lung Enterprises Co.
Lake Champlain Chocolates
Mark Wakeling
Martha & Bruce Heitzinger
MEC
MEC - Toronto
Moe's Southwest Grill
Morgan Stanley Smith Barney
Nadine Nevitt Photography
Nancy Schopoff
National Christian Foundation
New England Ropes
New Era Cap Co., Inc.
New Star
Olive Garden

Outdoor Industry Foundation
Pacifico
ParticipACTION
Platinum Professional Claims Services LTD
Soul Sports Agency
Sully's House
Talent Skatepark
Talon International, Inc.
TD Bank
The Mill Foundation LTD
The WaterWheel Foundation
Todd & Polly Gardner
Tommy Tremonte
Trevor & Karen Crist
Twinstare Technologies
Ultimate Distribution
UpsideDown Wine
United States Ski & Snowboard Association
Vancouver Ski & Board Services
Victorinox Swiss Army, Inc.
WND & WVS
Waterworks Food & Drink

“Chill helped our program participants step outside their comfort zones and not only learn to skateboard individually, but also support their peers as they all learned together.”

CHILL CHAPERONE

“Chill made a difference in my life because it gave me the opportunity to meet new people and learn a skill that not everyone knows or is capable of doing.”

CHILL PARTICIPANT

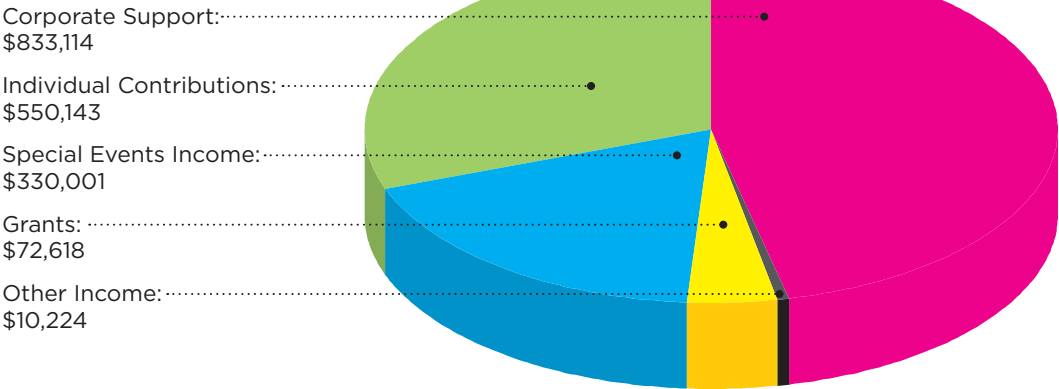
“In the future, I will learn more about life. Like life, snowboarding is not easy, but the more I learn, the more I live.”

RAMI, 17
Jane & Finch Community Centre

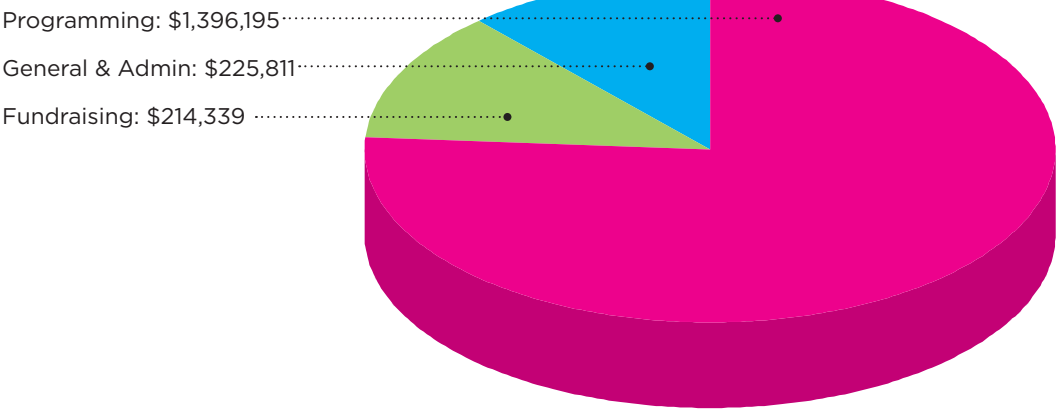
financials

MAY 2015–APRIL 2016

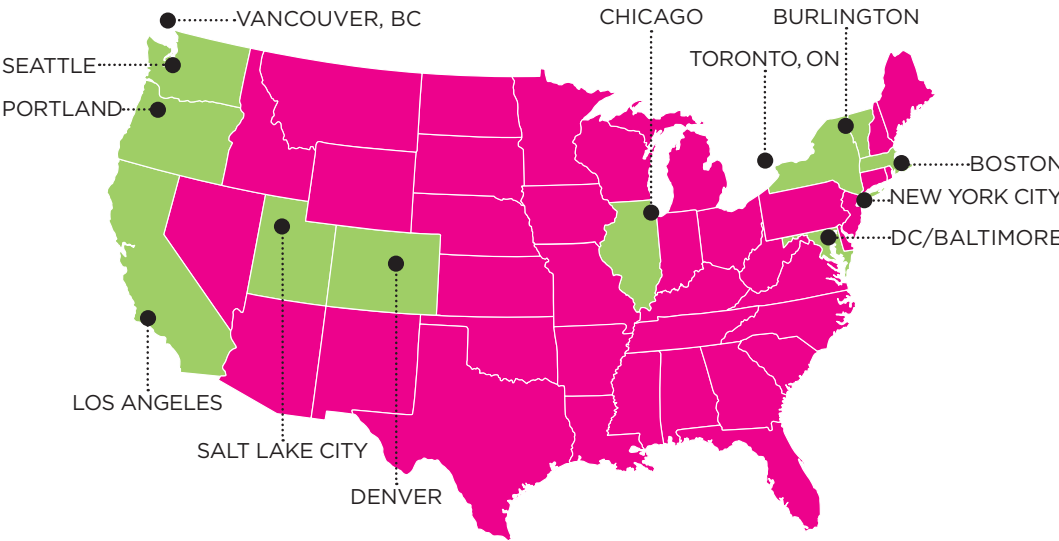
revenue \$1,796,100



expenses \$1,836,345



CHILL PROGRAM LOCATIONS



2015–2016 HOST MOUNTAINS

Boston: Wachusett Mountain
Burlington: Bolton Valley Resort
Chicago: Grand Geneva Resort
DC/Baltimore: Liberty Mountain
Denver: Loveland Ski Area
Los Angeles: Mountain High
New York City: Mountain Creek
Portland: Mount Hood Meadows
Salt Lake City: Brighton Resort
Seattle: Stevens Pass
Toronto: Snow Valley
Vancouver: Cypress Mountain Resort

SKATE PARTNERS

Burlington: Talent Skate Park
Chicago: Asylum Skate Park
Los Angeles: SkateLab
New York City: Bucket Board
Seattle: All Together Skatepark
Toronto: Skateloft

SURF/SUP PARTNERS

Burlington: Lake Champlain Community Sailing Center
Los Angeles: Boarding House Mentors
New York City: Skudin Surf
Portland: Oregon Surf Adventures

BOARD OF DIRECTORS

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NICK PACINO

