

Ride. Inspire. Lead.

ANNUAL REPORT 2016



CHILL



The mission of the Chill Foundation is to provide opportunities for underserved youth to build self-esteem and life skills through snowboarding and other board sports.

celebrating a successful year



We started the Chill Foundation in 1995 in Burlington, Vermont to bring snowboarding to underserved youth who wouldn't otherwise have the opportunity to experience the sport that Burton pioneered in the 1970's.

Chill has grown into a unique youth-development program that provides students across North America with the chance to break boundaries and find their opportunities to be successful in life. Chill's programming has had such an immediate and profound impact that we have continued to expand into new cities, new board sports, and new countries. Since its inception, Chill has positively impacted nearly 20,000 underserved youth.

We could not have reached these milestones without the community of volunteers, staff, board members, donors, and of course the youth that participate in and support our program. Your continued involvement will help us better meet the needs of our youth and will allow us to enhance and grow our programming well into the future.

It is our vision to provide opportunities for many more underserved youth to grow and reach their full potential. Chill is committed to improving its programs while simultaneously looking for ways to increase its reach and we truly appreciate your support of this important work.

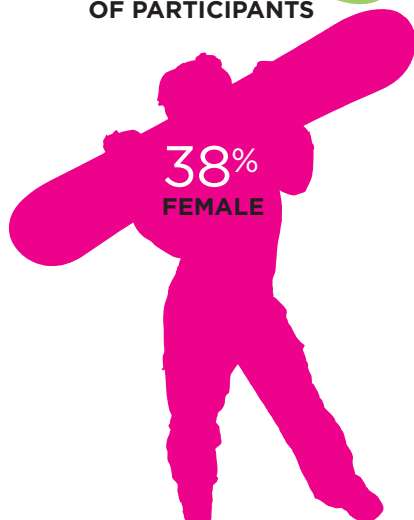
With gratitude,

 
Jake & Donna Carpenter





**NATIONAL
GENDER
BREAKDOWN
OF PARTICIPANTS**

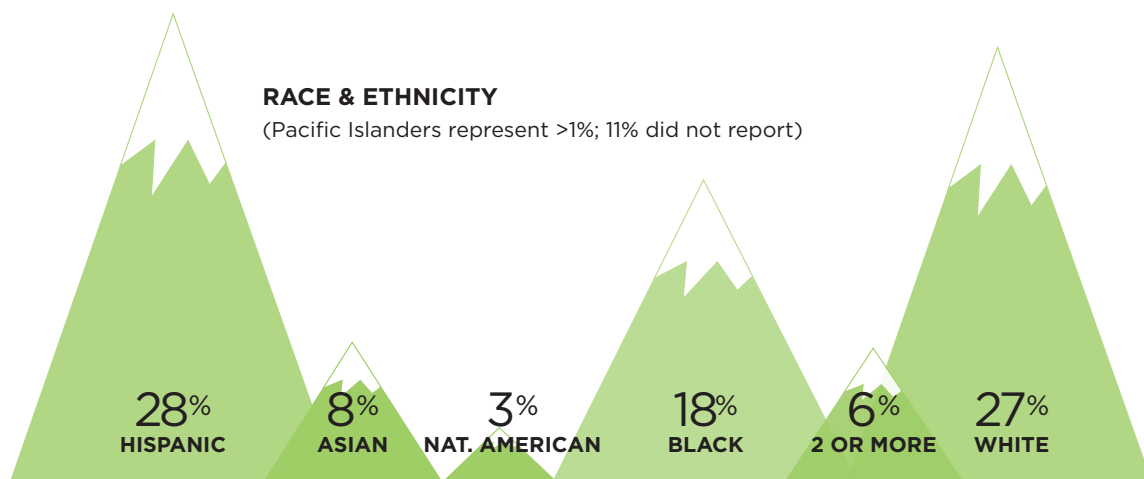


by the numbers

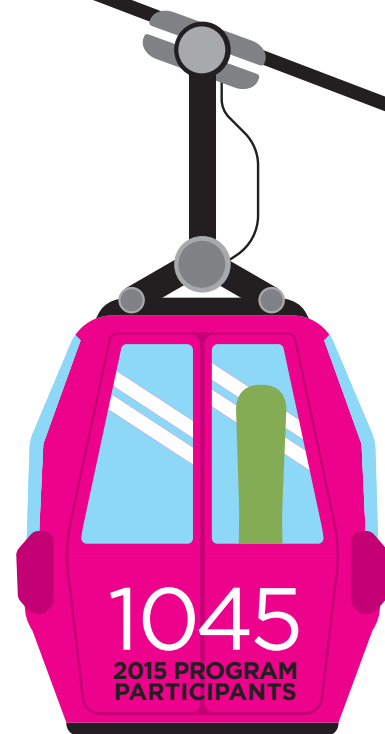
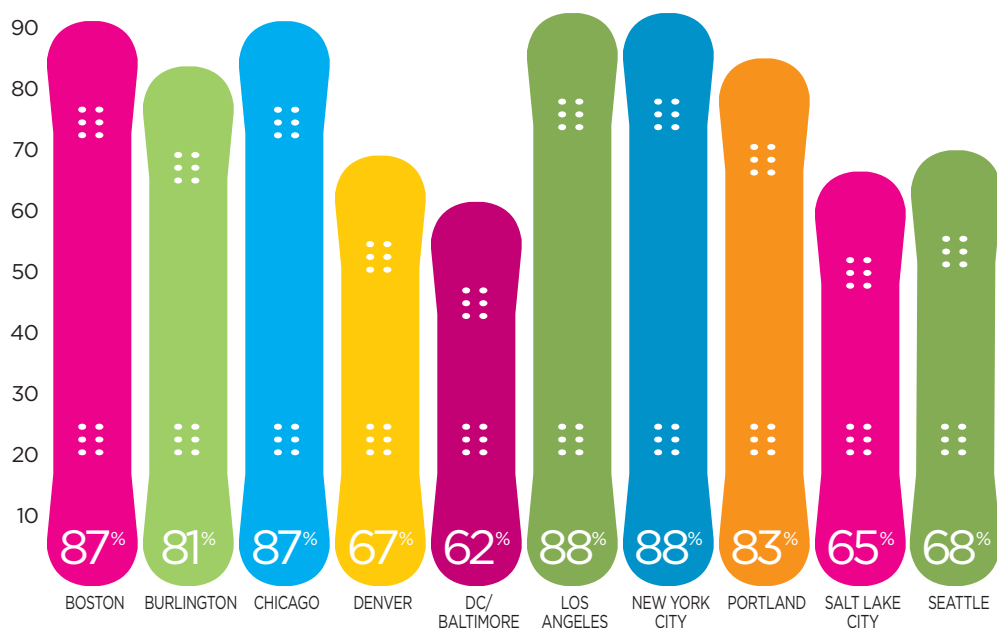
Chill started in 1995 with the ambition of getting kids outside and using snowboarding as a vehicle to teach valuable life skills. Today, we have expanded our program and offer surf, skate, and stand-up paddle boarding at many sites. We hear from agencies and parents that Chill's programs have a positive impact on many of the youth we work with and last year we implemented a new results-based accountability tool to help quantify that impact. Here is Chill, by the numbers.

RACE & ETHNICITY

(Pacific Islanders represent >1%; 11% did not report)



YOUTH QUALIFYING FOR FREE & REDUCED LUNCH



“Chill made me proud of myself for getting this far.
I think I would take up any other challenge the world
has to offer me.” JOVANA, CHILL PARTICIPANT



“Chill is impacting me by keeping me off my block where there’s nothing but trouble. The best part is that I meet new people and get closer to them.” XENA, CHILL PARTICIPANT



snowboard

Chill began a snowboarding program at Bolton Valley Resort in Bolton, Vermont, in 1995. Snowboarding has since been our core program, running at all 12 of our sites since our inception. Each year, we take approximately 1,200 kids to the slopes. We provide them with everything they need to learn to ride: lift tickets, lessons, transportation, and head-to-toe gear. We use snowboarding and other board sports as a vehicle to motivate participants to accomplish goals they never thought they could while teaching them some of the most important lessons in life. We provide participants with everything they need to learn to ride. Lift tickets, lessons, transportation, and head-to-toe gear are all included at no cost to the participant.

FREESTYLE

Chill Freestyle is a one-on-one mentoring program for kids with an interest in building freestyle snowboarding skills. Youth and mentors spend one day per week on the slopes and ride for six weeks total. This program offers mentoring time as well as freestyle coaching, all provided at no cost to the youth involved.

HIGH CASCADE

Chill has partnered with the High Cascade Snowboard Camp to offer six youth from our programs the chance to experience an 8-day snowboarding summer camp on Mount Hood in Oregon. Mount Hood is the only mountain in North America where you can freeride on over two miles of groomed trails in the summertime. This one-of-a-kind camp allows youth from several of our locations the chance to develop their snowboarding skills.

US OPEN

Each year we bring one stand-out youth from each of our 12 sites across North America to participate in this once-in-a-life-time opportunity. The participants get the chance to meet Jake Carpenter, Founder and Chairman of Burton Snowboards, and his wife, Burton CEO Donna Carpenter. Chill youth will also meet some of the industries' best snowboarders and see them compete!

HOST MOUNTAINS

Burlington: Bolton Valley Resort
Boston: Wachusett Mountain
Chicago: Grand Geneva
Denver: Loveland Ski Area
Los Angeles: Mountain High
New York: Mountain Creek
Portland: Mount Hood Meadows
Salt Lake City: Brighton Resort
Seattle: Stevens Pass
Toronto: Snow Valley
Vancouver: Cypress Mountain
DC/Baltimore: Liberty Mountain



In recent years, Chill expanded its programming to include skateboarding. This additional six-week program enables us to reach more youth in the community, and gives participants an opportunity to learn a new board sport. Our program, carried out at either indoor or outdoor skate parks, allows our youth to be engaged with new board sport enthusiasts and spend time with positive role models in their city.

At the beginning of each session, participants talk about the current week's theme with a corresponding activity. That theme is carried over into the park, where participants actively practice skills like respect, patience, and courage as they learn new tricks.

skate



Carla Angela Navida

age 17

Toronto

Through Chill, my self-esteem has grown compared to my first few times snowboarding. If I fall, I've learned to get back up again and continue. I also learned that there will be great people along the way who are willing to help. It has brought me happiness. Chill is important to me because I've learned many skills and participating in Chill has helped me realize what I'm capable of. Despite thinking I won't be able to snowboard and feeling like I was just not good at sports, I learned and found out that I have a passion for it. I want to continue with being active through snowboarding and apply the skills I've learned in other areas in my life. I've learned to trust myself more and have more confidence in my capabilities. I have been encouraged to step out of my comfort zone and Chill has taught me perseverance, and to trust myself. You can do it. Never give up. You can achieve anything if you put on your best effort and try regardless of what others say.



Keagen Mathieson

age 16

Burlington

I got involved with Chill through the private alternative school I was attending. I was a very troubled child, struggling with school attendance, anxiety, and mood problems. I was also on the autism spectrum. I didn't think I could do anything, most of my life I had been dealing with depression and suicidal thoughts. My first year, I participated in the Burlington program, and came back the next year as a Peer Leader. I didn't realize at the time how much more I was learning, until I looked back afterward and saw how the lessons were taught within learning to snowboard. It's the most unusual way to teach anything beyond snowboarding, but I learned so much more than just how to ride. Because of Chill I have been able to go to back mainstream school. I still struggle with emotions and things sometimes, but I've learned how to deal with the problems that come up. If I didn't have Chill, I highly doubt I would still be living in my house, or thinking about college. Thanks to Chill I've learned to deal with my emotions in more effective ways, and my confidence level has gone through the roof.



Our six weekly themes have also evolved into summer programming, with youth standing sideways on surf and stand-up paddleboards in Burlington, Los Angeles, Portland, and New York City. Many of our youth do not have easy access to the lake or ocean shore, nor the opportunity to go spend a day learning surfing or paddle boarding. The water and warm weather provide a completely different environment for teaching our themes. Our staff has found new and engaging ways to incorporate each theme using an activity on the water; from the “bridge of patience”, where everyone links their boards up and they must walk across the line up, to the “ball of responsibility”, with an on-the-water discussion using targeted questions written on a beach ball.

surf & sup

thank you

The support of our donors and volunteers has been instrumental in making change happen for our youth. Thanks to you, we have been able to help kids like Adnane who said, “I think Chill has made me a better person. So many in the program helped me and provided me this amazing opportunity. It makes me want to help others have these great opportunities.” Adnane lost his father when he was very young and a few years later he and his mom came to Vermont through the Refugee Resettlement Program from Togo, Africa when Adnane was just six years old.

FY 2015 SUPPORTERS: MAY 1, 2014-APRIL 30, 2015

PRIDE **\$20,000+**

Bolton Valley
Brighton Resort
Burton Snowboards
Jake & Donna Carpenter
Martin Cook
Highline Sports & Entertainment Inc
Islands Fund
Tom Kartsotis
Liberty Mountain Resort
Mead Tank Rentals
Mount Seymour Resorts Ltd
Mountain Creek
Mount Hood Meadows Resort
Snow Valley Resort
Stevens Pass
Wachusett Mountain

COURAGE **\$10,000-\$19,999**

Bank of America
Filmanthropos
James Graves
HJ Promise Foundation
Loveland Ski Area
Platinum
Laurence Serchuk
Stowe Mountain Resort
TAG Philanthropic Foundation
The Apres Ski

RESPONSIBILITY **\$7,500-\$9,999**

D'Angelico Guitars of America LLC
evo
Jay Peak Resort
Jeff & Margaret Jones
Mountain High Resort

PERSISTENCE **\$5,000-\$7,499**

Antonia's Flowers Inc
Grand Geneva Resort & Spa
Halloran & Sage LLP
Illegal Pete's Inc
JP Morgan Chase
Jason Krikorian
Larry H. & Gail Miller Family Foundation
MINI USA
OGK
Oracle Corporation
PricewaterhouseCoopers LLP
Roxiticus Foundation
Stronghold Climbing Gym
TELUS Corporation
The Color Run LLC
Turner Construction Company
Wolf Greenfield & Sacks PC

PATIENCE **\$2,500-\$4,999**

3M Thinsulate
Adirondack Audiology
Art On Board
Mike Cox
Customer Portfolios LLC
Downs Rachlin Martin PLLC
Ea Shinn Co Ltd
Essex Resort & Spa
Kim Hampton
G-Shock
Great Lakes Ford of Muskegon
JB Group
Kaiser Permanente
Key Bank
Knapp Schenck Insurance Services
Lululemon Athletica Canda Inc
New Era Cap Company Inc
Smith Optics
Sully's House
Symquest Group
Talon International Inc
Vectorply Corporation
W. L. Gore & Associates Inc
Winston Retail Solutions LLC

“The Chill program blurs all color and culture lines and gives youth real joy and adventurous freedom.” RENATO, CHILL CHAPERONE

RESPECT

\$1,000-\$2,499

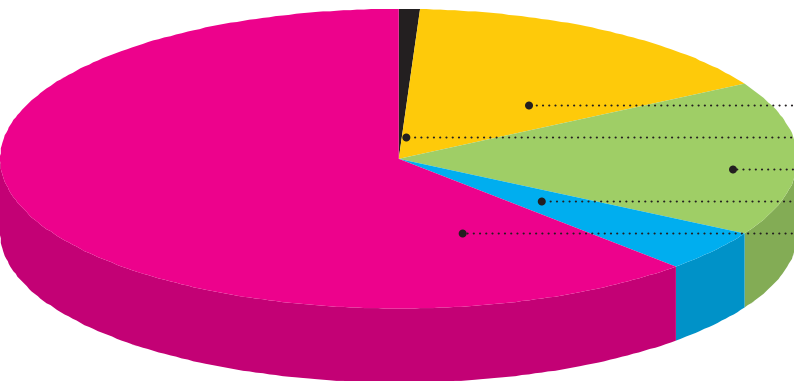
Active Network Inc
Adaptive Contracting LLC
AGNCY Inc
The Automaster
Backcountry Magazine
Banners Unlimited
Barcelona Enterprises
Henry Beck
Boa Technology
Boyne Resorts
BPCM
Mark Brooks & Mary Powell
Cavalier Coach
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Deschutes Brewery Inc
Discover Digital Group Inc
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GT Nexus
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Integra ISI Holdings LLC
KEA North LLC
Kelly Clark Foundation
Kitzke Cellars LLC
Lake Champlain Chocolates

Langrock Sperry & Wool LLP
Light7 Sport
McSoley McCoy & Co
MEC
Morgan Stanley Smith Barney LLC
New England Air Systems
New England Ropes
New Star
Piranha Blonde Inc
Charles Madison
David & Katherine McCallum
Michael Rees
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Stratasys Inc
SunGard
Bruce Taylor
TD Bank
The Travel Team Inc
Todd & Pamela Vanbelkum
Trevor Crist
TruexCullins Architecture &
Interior Design
Twinstare Technologies
UPS
USSA
Vail Resorts Retail
John Welch
WND&WVS

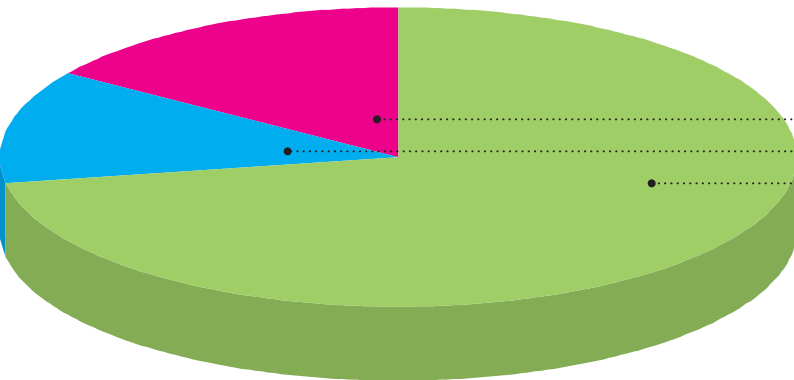


financials

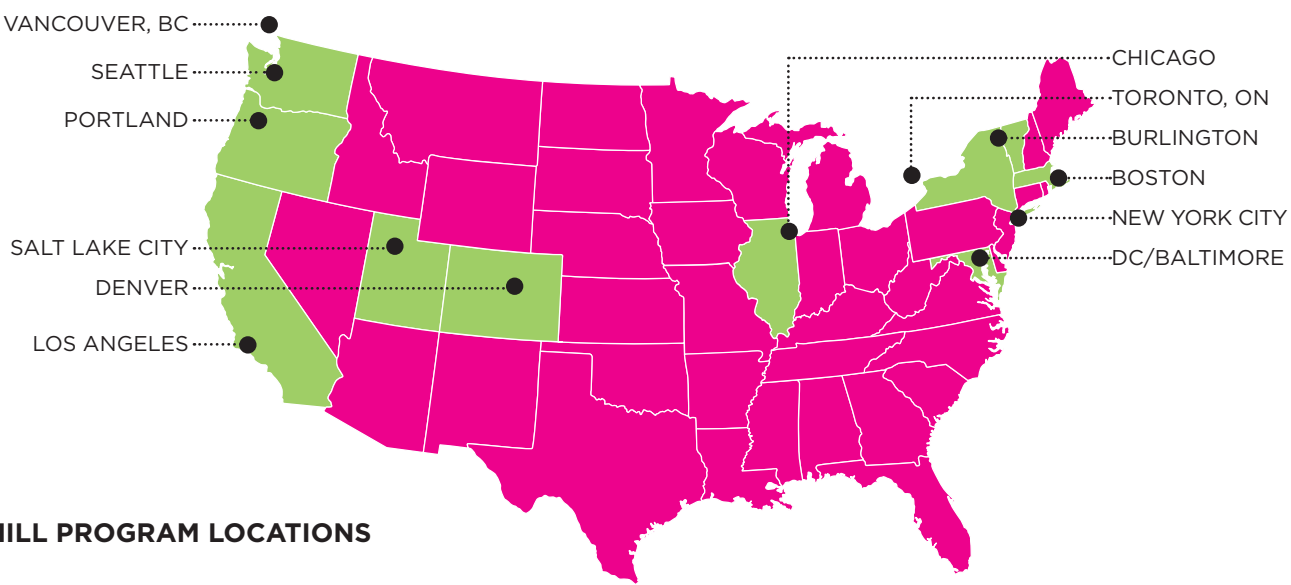
MAY 2014-APRIL 2015



revenue
\$1,601,777



expenses
\$1,527,893





BOARD OF DIRECTORS

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Donna Carpenter
Co-Chair

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Mandi Parkes, *Vancouver*



The Chill Foundation • 80 Industrial Parkway • Burlington, VT 05401 • www.chill.org

“Chill is an amazing organization, I am a longtime supporter and I have had the opportunity to hang with a number of the kids over the years. There is nothing quite like seeing a youth gain self-confidence while overcoming challenges. It is those types of experiences that stay with you, and help you be successful in life.”

KELLY CLARK, OLYMPIC GOLD MEDALIST

